

**IN THE UNITED STATES DISTRICT COURT FOR THE
EASTERN DISTRICT OF NEW YORK**

IN RE: DENTAL SUPPLIES ANTITRUST
LITIGATION

No. 1:16-CV-00696-BMC-GRB
CONSOLIDATED

**DECLARATION OF JEANNE C. FINEGAN, APR IN SUPPORT OF
FINAL APPROVAL OF THE NOTICE PROGRAM**

INTRODUCTION

1. I am President and Chief Media Officer of HF Media, LLC, Inc. (“HF Media”) a division of Heffler Claims Group LLC (“Heffler”). This Declaration is based upon my personal knowledge as well as information provided to me by my associates and staff, including information reasonably relied upon in the fields of advertising media and communications.

2. The purpose for this Declaration is to provide a final status concerning the successful implementation of the notice program for this settlement, which commenced on February 22, 2019 and completed on March 23, 2019 and resulted in an estimated reach of just under 95% percent to targeted Class Members by the direct mail outreach program, as well as report on the duties of the Third Party Administrator as required by the Settlement Agreement (the “Settlement Agreement”) and this Court’s “Order Granting Preliminary Approval of Class Action Settlement” dated January 9, 2019 (Docket No. 317) (“the Preliminary Approval Order”). In addition to HF Media designing and implementing the Notice Program, Heffler was appointed as the Settlement Administrator to provide administration services in the above-captioned matter,

including: (a) establishing a mailing address for the Settlement; (b) confirming, deduplicating or updating addresses for the List of Potential Class Members (“the Class List”) eligible to participate in the Settlement; (c) preparing, printing and sending the Postcard Notice that contained a registration form via mail to those on the Class List; (d) setting up and monitoring case website; (e) designing the online media campaign; (f) setting up and monitoring a Toll Free Number; (g) logging Postcard Notices which were returned as undeliverable; (h) tracking of written requests for exclusion; (i) such other tasks as Counsel mutually agree or the Court orders or requests Heffler to perform.

QUALIFICATIONS

3. A comprehensive description of my credentials and experience that qualify me to provide expert opinions on the adequacy of the class action notice program was previously filed with this Court on January 9, 2019. In summary, I have served as an expert directly responsible for the design and implementation of hundreds of class action notice programs, including Federal Trade Commission enforcement actions, some of which are the largest and most complex programs ever implemented in both the United States and in Canada. A comprehensive description of my credentials is attached as **Exhibit A**.

NOTICE PROGRAM SUMMARY

4. The notice program included the following components:
- Direct notice to all known class members via U.S. First Class Mail;
 - Inclusion in a specifically targeted print dental trade publication to reach Class Members;
 - E-Newsletter notice in a specifically targeted e-magazine trade selected to reach Class Members;

- Social media through Facebook and Instagram;
- A press release across PR Newswire's US1 Newslines and U.S. Territory Newslines with additional targeting to dental industry influencers;
- An informational website, www.DentalSuppliesAntitrustClassAction.com, which the notices and other important Court documents were posted; and
- A toll-free information line, 1-844-367-8807, by which Class Members can call 24/7 for more information about the Settlement, including, but not limited to, requesting copies of the Long Form Notice or Claim Form.

DIRECT NOTICE

5. The primary method for Class Member outreach in this matter was through direct mail.

6. On February 5, 2019, Heffler received Defendants' transactional data in electronic format that contained 457,548 mailing addresses tied to the approximately 200,000 Settlement Class Members as many had more than one address. Heffler reviewed, normalized, and deduplicated records where possible, resulting in a Class Mailing List of 349,792 records. Heffler updated contact information utilizing the National Change of Address Database ("NCOA") maintained by the U.S. Postal Service ("USPS") so that the most current mailing information would be used. The NCOA contains change of address notifications filed by individuals or entities with the USPS. If an individual had filed a USPS change of address notification, the address listed with NCOA was used in connection with the mailing of the Postcard Notice.

7. Heffler also opened a post office box address of: In re Dental Supplies Class Action, c/o Settlement Administrator, P.O. Box 510, Philadelphia, PA 19105-0510 to receive registration forms, requests for exclusion, undeliverable Class Notices, inquiries, and other communications

about the Settlement.

8. On February 22, 2019, Postcard Notices, with registration forms attached, were printed and mailed to the 349,792 addresses contained in the Class Mailing List via postage prepaid, first-class U.S. Mail. The Postcard Notices advised Class Members of the Settlement, the Settlement website which contained further details, and listed important deadlines of which Class Members needed to be aware. It noted Class Members could submit a written request for exclusion postmarked by April 18, 2019 or file an objection postmarked by April 18, 2019, as well as the claim form deadline of September 19, 2019. Those deadlines were subsequently extended by Court Order to May 13, 2019 and October 15, 2019, respectively. A true and correct copy of the front and back of the Postcard Notice is attached as **Exhibit B**.

9. Through May 22, 2019, a total of 46,340 initially mailed Postcard Notices were returned by the USPS as undeliverable. Of these (a) a total of 789 were returned with a forwarding address; and (b) a total of 45,693 were returned without a forwarding address. Heffler processed the names and addresses of all mail returned as undeliverable without a forwarding address through an advanced address search and obtained updated addresses for 29,131. Notices were re-mailed to the updated addresses. As of May 22, 2019, a total of 2,993 re-mailed Postcard Notices were returned as undeliverable; thus, a total of 19,383 postcards remain ultimately undeliverable, leaving almost 95% of the class mailing presumed delivered.

CLAIM REGISTRATION

10. Pursuant to the Settlement Agreement, Class Members are required to register either via return postage prepaid postcard or online through the settlement website so that they can receive a personalized claim form once Final Approval has been granted. As of May 22, 2019, a total of 43,983 unique entities have registered, or almost 22% of the estimated Class Members.

Considering the claims process has not even started yet, based on my experience, this appears to be an excellent result thus far. As the deadline will remain open until the claim's deadline of October 15, 2019, Heffler anticipates receiving more registrations.

TRADE PUBLICATION

11. In compliance with the Court's Order, the Publication Notice was published once in American Dental Association's *ADA News* print edition as a black and white one-quarter page notice on March 4, 2019. *ADA News* is published 22 times per year and has a circulation of over 158,000.

12. Notice was also published in the *ADA News* e-newsletter as both a banner ad in the e-newsletter and as a splash page in the digital version of ADA News on March 18, 2019.

13. Attached as **Exhibit C** are the print ADA tear sheet, e-newsletter and splash page.

SOCIAL MEDIA

14. Importantly, this Notice Program included the social media platforms Facebook and Instagram. Social media is a particularly appropriate form of outreach, given that according to research from GfK Mediamark Research and Intelligence LLC ("MRI"), 100% of Health Practitioners with Doctorate Degrees (Dentists) are online and approximately 80% are using Facebook.

15. Over 11.7 million impressions were served from February 22, 2019 to March 23, 2019 targeting people who listed their job title as Dentist as well as people who liked or followed pages such as: ADA, Dentistry Today and Dental Products Report. Class Members were targeted in the U.S. and in the U.S. Territories and HF Media utilized retargeting to provide additional reminders to users who engaged with the banner ads.

16. Attached as **Exhibit D** are copies of the social ads.

PRESS RELEASE

17. A press release was issued on February 22, 2019 in both English and Spanish across PR Newswire's US1 Newlines and to the U.S. Territories, with additional outreach targeting over 393 dental industry journalists and bloggers. My staff and I monitored various media channels for subsequent news articles and identified 530 various media pick-ups.

18. Attached as **Exhibit E** is a copy of the press release and pick-up report.

OFFICIAL SETTLEMENT WEBSITE

19. Heffler has set up and continues to maintain a dedicated informational website, www.DentalSuppliesAntitrustClassAction.com, which was launched on February 21, 2019 and continues to be maintained and updated with current information. The Settlement website serves as a landing page for the banner advertising, where Class Members may register as a class member, get information about the Settlement and download the Long Form Notice, Summary Notice, Settlement Agreement, Court Orders, and Plaintiff's Motion for Approval of Fees, Expenses, and Class Representative Payments as soon as it had been filed with the Court. The website is available 24 hours a day and 7 days a week. Potential Class Members who learn of the settlement through any means can obtain information and copies of these documents through the Settlement Website even if they had not directly received a Postcard Notice by mail. The Settlement Website continues to be fully operational and fully functional. As of May 22, 2019, the Settlement Website has had 14,393 visits.

TOLL FREE INFORMATION LINE

20. Further, Heffler established and continues to maintain a 24-hour toll-free telephone line, 1-844-367-8807, where callers may obtain information about the Settlement. The automated

and interactive telephone response system prompts the caller through a recorded script that provides detailed settlement information including deadlines and key terms of the settlement. As of May 22, 2019, the IVR had received 1,611 calls.

DEDICATED POST OFFICE BOX

21. Heffler secured a dedicated post office box for all mail and written communications from Class Members. Through May 22, 2019, the P.O. Box has received 108 correspondences. All correspondence has been processed accordingly and responded to promptly. Heffler has also received and promptly responded to 569 emails from Class Members through May 22, 2019.

EXCLUSION & OBJECTION REQUESTS

22. The deadline for exclusion requests was May 13, 2019. Through May 22, 2019, Heffler has received four (4) requests for exclusion from Class Members. Photocopies of these requests are attached hereto as **Exhibit F**.

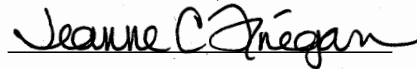
23. The deadline for objections is also May 13, 2019. As of May 3, 2019, Heffler has been informed of two (2) objections from Class Members. Both objectors appear in Defendants' data and are Class Members. The first objector, Dr. Clark has registered with the Settlement to be sent a personalized Claim Form for filing; the second of these objectors, Dr. Roe, has not yet registered to receive a personalized claim form.

CONCLUSION

24. In my opinion, the outreach efforts described above reflect a particularly appropriate, highly targeted, and contemporary way to employ notice to this class. An estimated 95% percent of Class Members were reached by the direct mail outreach program. In my opinion, the efforts used in this notice program are of the highest modern communication standards to provide notice and are consistent with best practicable court-approved notice programs in similar

matters and align with the Federal Judicial Center's guidelines concerning appropriate reach.

I declare under the penalty of perjury, under the laws of the United States of America, that the foregoing is true and correct. Executed on May 23, 2019, in Tigard, Oregon.

A handwritten signature in black ink, reading "Jeanne C. Finegan". The signature is written in a cursive style with a horizontal line underneath the name.

Jeanne C. Finegan

Exhibit A



JEANNE C. FINEGAN, APR

BIOGRAPHY



Jeanne Finegan, APR, is President and Chief Media Officer of HF Media, LLC, a division of Heffler Claims Group. She is a member of the Board of Directors for the prestigious Alliance for Audited Media (AAM), and was named by *Diversity Journal* as one of the “Top 100 Women Worth Watching.” She is a distinguished legal notice and communications expert with more than 30 years of communications and advertising experience.

She was a lead contributing author for Duke University's School of Law, *"Guidelines and Best Practices Implementing Amendments to Rule 23 Class Action Settlement Provisions."* And more recently, she has been involved with New York School of Law and The Center on Civil Justice (CCJ) assisting with a class action settlement data analysis and comparative visualization tool called the *Aggregate Litigation Project*, designed to help judges make decisions in aggregate cases on the basis of data as opposed to anecdotal information. Moreover, her experience also includes working with the Special Settlement Administrator's team to assist with the outreach strategy for the historic Auto Airbag Settlement, In re: *Takata Airbag Products Liability Litigation* MDL 2599.

During her tenure, she has planned and implemented over 1,000 high-profile, complex legal notice communication programs. She is a recognized notice expert in both the United States and in Canada, with extensive international notice experience spanning more than 170 countries and over 40 languages.

Ms. Finegan has lectured, published and has been cited extensively on various aspects of legal noticing, product recall and crisis communications. She has served the Consumer Product Safety Commission (CPSC) as an expert to determine ways in which the Commission can increase the effectiveness of its product recall campaigns. Further, she has planned and implemented large-scale government enforcement notice programs for the Federal Trade Commission (FTC) and the Securities and Exchange Commission (SEC).

Ms. Finegan is accredited in Public Relations (APR) by the Universal Accreditation Board, which is a program administered by the Public Relations Society of America (PRSA), and is also a recognized member of the Canadian Public Relations Society (CPRS). She has served on examination panels for APR candidates and worked *pro bono* as a judge for prestigious PRSA awards.

Ms. Finegan has provided expert testimony before Congress on issues of notice, and expert testimony in both state and federal courts regarding notification campaigns. She has conducted



numerous media audits of proposed notice programs to assess the adequacy of those programs under Fed R. Civ. P. 23(c)(2) and similar state class action statutes.

She was an early pioneer of plain language in notice (as noted in a RAND study,¹) and continues to set the standard for modern outreach as the first notice expert to integrate social and mobile media into court approved legal notice programs.

In the course of her class action experience, courts have recognized the merits of, and admitted expert testimony based on, her scientific evaluation of the effectiveness of notice plans. She has designed legal notices for a wide range of class actions and consumer matters that include product liability, construction defect, antitrust, medical/pharmaceutical, human rights, civil rights, telecommunication, media, environment, government enforcement actions, securities, banking, insurance, mass tort, restructuring and product recall.

JUDICIAL COMMENTS AND LEGAL NOTICE CASES

In evaluating the adequacy and effectiveness of Ms. Finegan's notice campaigns, courts have repeatedly recognized her excellent work. The following excerpts provide some examples of such judicial approval.

Simerlein et al., v. Toyota Motor Corporation, Case No. 3:17-cv-01091-VAB (District of CT 2019). In the Ruling and Order on Motion for Preliminary Approval, dated January 14, 2019, p. 30, the Honorable Victor Bolden stated:

“In finding that notice is sufficient to meet both the requirements of Rule 23(c) and due process, the Court has reviewed and appreciated the high-quality submission of proposed Settlement Notice Administrator Jeanne C. Finegan. See Declaration of Jeanne C. Finegan, APR, Ex. G to Agrmt., ECF No. 85-8.”

Fitzhenry- Russell et al., v Keurig Dr. Pepper Inc., Case No. :17-cv-00564-NC, (ND Cal). In the Order Granting Final Approval of Class Action Settlement, Dated April 10, 2019, the Honorable Nathanael Cousins stated:

“...the reaction of class members to the proposed Settlement is positive. The parties anticipated that 100,000 claims would be filed under the Settlement (see Dkt. No. 327-5 ¶ 36)—91,254 claims were actually filed (see Finegan Decl ¶ 4). The 4% claim rate was reasonable in light of Heffler's efforts to ensure that notice was adequately provided to the Class.”

¹ Deborah R. Hensler et al., CLASS ACTION DILEMMAS, PURSUING PUBLIC GOALS FOR PRIVATE GAIN. RAND (2000).



Pettit et al., v. Procter & Gamble Co., Case No. 15-cv-02150-RS ND Cal. In the Order Granting Final Approval of the Class Action Settlement and Judgement, Dated March 28, 2019, p. 6, the Honorable Richard Seeborg stated:

“The Court finds that the Notice Plan set forth in the Settlement Agreement, and effectuated pursuant to the Preliminary Approval Order, constituted the best notice practicable under the circumstances and constituted due and sufficient notice to the Settlement Class. ...the number of claims received equates to a claims rate of 4.6%, which exceeds the rate in comparable settlements.”

Carter v Forjas Taurus S.S., Taurus International Manufacturing, Inc., Case No. 1:13-CV-24583 PAS (S.D. Fl. 2016). In her Final Order and Judgment Granting Plaintiffs Motion for Final Approval of Class Action Settlement, the Honorable Patricia Seitz stated:

“The Court considered the extensive experience of Jeanne C. Finegan and the notice program she developed. ...There is no national firearms registry and Taurus sale records do not provide names and addresses of the ultimate purchasers... Thus the form and method used for notifying Class Members of the terms of the Settlement was the best notice practicable. ...The court-approved notice plan used peer-accepted national research to identify the optimal traditional, online, mobile and social media platforms to reach the Settlement Class Members.”

Additionally, in January 20, 2016, Transcript of Class Notice Hearing, p. 5 Judge Seitz, noted:

“I would like to compliment Ms. Finegan and her company because I was quite impressed with the scope and the effort of communicating with the Class.”

Cook et. al v. Rockwell International Corp. and the Dow Chemical Co., No. 90-cv-00181- KLK (D.Colo. 2017)., aka, Rocky Flats Nuclear Weapons Plant Contamination. In the Order Granting Final Approval, dated April 28, 2017, p.3, the Honorable John L. Kane said:

The Court-approved Notice Plan, which was successfully implemented by [HF Media- emphasis added] (see Doc. 2432), constituted the best notice practicable under the circumstances. In making this determination, the Court finds that the Notice Plan that was implemented, as set forth in Declaration of Jeanne C. Finegan, APR Concerning Implementation and Adequacy of Class Member Notification (Doc. 2432), provided for individual notice to all members of the Class whose identities and addresses were identified through reasonable efforts, ... and a comprehensive national publication notice program that included, inter alia, print, television, radio and internet banner advertisements. ...Pursuant to, and in accordance with, Rule 23 of the Federal Rules of Civil Procedure, the Court finds that the Notice Plan provided the best notice practicable to the Class.



In re: Domestic Drywall Antitrust Litigation, MDL No. 2437, in the U.S. District Court for the Eastern District of Pennsylvania. For each of the four settlements, Finegan implemented an extensive outreach effort including traditional, online, social, mobile and advanced television and online video. In the Order Granting Preliminary Approval to the IPP Settlement, Judge Michael M. Baylson stated:

“The Court finds that the dissemination of the Notice and summary Notice constitutes the best notice practicable under the circumstances; is valid, due, and sufficient notice to all persons... and complies fully with the requirements of the Federal rule of Civil Procedure.”

Warner v. Toyota Motor Sales, U.S.A. Inc., Case No 2:15-cv-02171-FMO FFMx (C.D. Cal. 2017). In the Order Re: Final Approval of Class Action Settlement; Approval of Attorney’s Fees, Costs & Service Awards, dated May 21, 2017, the Honorable Fernando M. Olguin stated:

Finegan, the court-appointed settlement notice administrator, has implemented the multiprong notice program. ...the court finds that the class notice and the notice process fairly and adequately informed the class members of the nature of the action, the terms of the proposed settlement, the effect of the action and release of claims, the class members’ right to exclude themselves from the action, and their right to object to the proposed settlement. (See Dkt. 98, PAO at 25-28).

Michael Allagas, et al., v. BP Solar International, Inc., et al., BP Solar Panel Settlement, Case No. 3:14-cv-00560- SI (N.D. Cal., San Francisco Div. 2016). In the Order Granting Final Approval, Dated December 22, 2016, The Honorable Susan Illston stated:

Class Notice was reasonable and constituted due, adequate and sufficient notice to all persons entitled to be provided with notice; and d. fully satisfied the requirements of the Federal Rules of Civil Procedure, including Fed. R. Civ. P. 23(c)(2) and (e), the United States Constitution (including the Due Process Clause), the Rules of this Court, and any other applicable law.

Foster v. L-3 Communications EOTech, Inc. et al (6:15-cv-03519), Missouri Western District Court.

In the Court’s Final Order, dated July 7, 2017, The Honorable Judge Brian Wimes stated: “The Court has determined that the Notice given to the Settlement Class fully and accurately informed members of the Settlement Class of all material elements of the Settlement and constituted the best notice practicable.”

In re: Skechers Toning Shoes Products Liability Litigation, No. 3:11-MD-2308-TBR (W.D. Ky. 2012). In his Final Order and Judgment granting the Motion for Preliminary Approval of Settlement, the Honorable Thomas B. Russell stated:



... The comprehensive nature of the class notice leaves little doubt that, upon receipt, class members will be able to make an informed and intelligent decision about participating in the settlement.

Brody v. Merck & Co., Inc., et al, No. 3:12-cv-04774-PGS-DEA (N.J.) (Jt Hearing for Prelim App, Sept. 27, 2012, transcript page 34). During the Hearing on Joint Application for Preliminary Approval of Class Action, the Honorable Peter G. Sheridan acknowledged Ms. Finegan's work, noting:

Ms. Finegan did a great job in testifying as to what the class administrator will do. So, I'm certain that all the class members or as many that can be found, will be given some very adequate notice in which they can perfect their claim.

Quinn v. Walgreen Co., Wal-Mart Stores Inc., 7:12 CV-8187-VB (NYS) (Jt Hearing for Final App, March. 5, 2015, transcript page 40-41). During the Hearing on Final Approval of Class Action, the Honorable Vincent L. Briccetti stated:

"The notice plan was the best practicable under the circumstances. ... [and] "the proof is in the pudding. This settlement has resulted in more than 45,000 claims which is 10,000 more than the Pearson case and more than 40,000 more than in a glucosamine case pending in the Southern District of California I've been advised about. So the notice has reached a lot of people and a lot of people have made claims."

In Re: TracFone Unlimited Service Plan Litigation, No. C-13-3440 EMC (ND Ca). In the Final Order and Judgment Granting Class Settlement, July 2, 2015, the Honorable Edward M. Chen noted:

"...[D]epending on the extent of the overlap between those class members who will automatically receive a payment and those who filed claims, the total claims rate is estimated to be approximately 25-30%. This is an excellent result..."

In Re: Blue Buffalo Company, Ltd., Marketing and Sales Practices Litigation, Case No. 4:14-MD-2562 RWS (E.D. Mo. 2015), (Hearing for Final Approval, May 19, 2016 transcript p. 49). During the Hearing for Final Approval, the Honorable Rodney Sippel said:

It is my finding that notice was sufficiently provided to class members in the manner directed in my preliminary approval order and that notice met all applicable requirements of due process and any other applicable law and considerations.

DeHoyos, et al. v. Allstate Ins. Co., No. SA-01-CA-1010 (W.D.Tx. 2001). In the Amended Final Order and Judgment Approving Class Action Settlement, the Honorable Fred Biery stated:

[T]he undisputed evidence shows the notice program in this case was developed and implemented by a nationally recognized expert in class action notice programs. ... This



program was vigorous and specifically structured to reach the African-American and Hispanic class members. Additionally, the program was based on a scientific methodology which is used throughout the advertising industry and which has been routinely embraced routinely [sic] by the Courts. Specifically, in order to reach the identified targets directly and efficiently, the notice program utilized a multi-layered approach which included national magazines; magazines specifically appropriate to the targeted audiences; and newspapers in both English and Spanish.

In re: Reebok Easytone Litigation, No. 10-CV-11977 (D. MA. 2011). The Honorable F. Dennis Saylor IV stated in the Final Approval Order:

The Court finds that the dissemination of the Class Notice, the publication of the Summary Settlement Notice, the establishment of a website containing settlement-related materials, the establishment of a toll-free telephone number, and all other notice methods set forth in the Settlement Agreement and [Ms. Finegan's] Declaration and the notice dissemination methodology implemented pursuant to the Settlement Agreement and this Court's Preliminary Approval Order... constituted the best practicable notice to Class Members under the circumstances of the Actions.

Bezdek v. Vibram USA and Vibram FiveFingers LLC, No 12-10513 (D. MA) The Honorable Douglas P. Woodlock stated in the Final Memorandum and Order:

...[O]n independent review I find that the notice program was robust, particularly in its online presence, and implemented as directed in my Order authorizing notice. ...I find that notice was given to the Settlement class members by the best means "practicable under the circumstances." Fed.R.Civ.P. 23(c)(2).

Gemelas v. The Dannon Company Inc., No. 08-cv-00236-DAP (N.D. Ohio). In granting final approval for the settlement, the Honorable Dan A. Polster stated:

In accordance with the Court's Preliminary Approval Order and the Court-approved notice program, [Ms. Finegan] caused the Class Notice to be distributed on a nationwide basis in magazines and newspapers (with circulation numbers exceeding 81 million) specifically chosen to reach Class Members. ... The distribution of Class Notice constituted the best notice practicable under the circumstances, and fully satisfied the requirements of Federal Rule of Civil Procedure 23, the requirements of due process, 28 U.S.C. 1715, and any other applicable law.

Pashmova v. New Balance Athletic Shoes, Inc., 1:11-cv-10001-LTS (D. Mass.). The Honorable Leo T. Sorokin stated in the Final Approval Order:

The Class Notice, the Summary Settlement Notice, the web site, and all other notices in the Settlement Agreement and the Declaration of [Ms Finegan], and the notice methodology implemented pursuant to the Settlement Agreement: (a) constituted the best practicable notice under the circumstances; (b) constituted notice that was



reasonably calculated to apprise Class Members of the pendency of the Actions, the terms of the Settlement and their rights under the settlement ... met all applicable requirements of law, including, but not limited to, the Federal Rules of Civil Procedure, 28 U.S.C. § 1715, and the Due Process Clause(s) of the United States Constitution, as well as complied with the Federal Judicial Center's illustrative class action notices.

Hartless v. Clorox Company, No. 06-CV-2705 (CAB) (S.D.Cal.). In the Final Order Approving Settlement, the Honorable Cathy N. Bencivengo found:

The Class Notice advised Class members of the terms of the settlement; the Final Approval Hearing and their right to appear at such hearing; their rights to remain in or opt out of the Class and to object to the settlement; the procedures for exercising such rights; and the binding effect of this Judgment, whether favorable or unfavorable, to the Class. The distribution of the notice to the Class constituted the best notice practicable under the circumstances, and fully satisfied the requirements of Federal Rule of Civil Procedure 23, the requirements of due process, 28 U.S.C. §1715, and any other applicable law.

McDonough et al v. Toys 'R' Us et al, No. 09:-cv-06151-AB (E.D. Pa.). In the Final Order and Judgment Approving Settlement, the Honorable Anita Brody stated:

The Court finds that the Notice provided constituted the best notice practicable under the circumstances and constituted valid, due and sufficient notice to all persons entitled thereto.

In re: Pre-Filled Propane Tank Marketing & Sales Practices Litigation, No. 4:09-md-02086-GAF (W.D. Mo.) In granting final approval to the settlement, the Honorable Gary A. Fenner stated:

The notice program included individual notice to class members who could be identified by Ferrellgas, publication notices, and notices affixed to Blue Rhino propane tank cylinders sold by Ferrellgas through various retailers. ... The Court finds the notice program fully complied with Federal Rule of Civil Procedure 23 and the requirements of due process and provided to the Class the best notice practicable under the circumstances.

Stern v. AT&T Mobility Wireless, No. 09-cv-1112 CAS-AGR (C.D.Cal. 2009). In the Final Approval Order, the Honorable Christina A. Snyder stated:

[T]he Court finds that the Parties have fully and adequately effectuated the Notice Plan, as required by the Preliminary Approval Order, and, in fact, have achieved better results than anticipated or required by the Preliminary Approval Order.

In re: Processed Egg Prods. Antitrust Litig., MDL No. 08-md-02002 (E.D.P.A.). In the Order Granting Final Approval of Settlement, Judge Gene E.K. Pratter stated:



The Notice appropriately detailed the nature of the action, the Class claims, the definition of the Class and Subclasses, the terms of the proposed settlement agreement, and the class members' right to object or request exclusion from the settlement and the timing and manner for doing so.... Accordingly, the Court determines that the notice provided to the putative Class Members constitutes adequate notice in satisfaction of the demands of Rule 23.

In re Polyurethane Foam Antitrust Litigation, 10- MD-2196 (N.D. OH). In the Order Granting Final Approval of Voluntary Dismissal and Settlement of Defendant Domfoam and Others, the Honorable Jack Zouhary stated:

The notice program included individual notice to members of the Class who could be identified through reasonable effort, as well as extensive publication of a summary notice. The Notice constituted the most effective and best notice practicable under the circumstances of the Settlement Agreements, and constituted due and sufficient notice for all other purposes to all persons and entities entitled to receive notice.

Rojas v Career Education Corporation, No. 10-cv-05260 (N.D.E.D. IL) In the Final Approval Order dated October 25, 2012, the Honorable Virginia M. Kendall stated:

The Court Approved notice to the Settlement Class as the best notice practicable under the circumstance including individual notice via U.S. Mail and by email to the class members whose addresses were obtained from each Class Member's wireless carrier or from a commercially reasonable reverse cell phone number look-up service, nationwide magazine publication, website publication, targeted on-line advertising, and a press release. Notice has been successfully implemented and satisfies the requirements of the Federal Rule of Civil Procedure 23 and Due Process.

Golloher v Todd Christopher International, Inc. DBA Vogue International (Organix), No. C 1206002 N.D CA. In the Final Order and Judgment Approving Settlement, the Honorable Richard Seeborg stated:

The distribution of the notice to the Class constituted the best notice practicable under the circumstances, and fully satisfied the requirements of Federal Rule of Civil Procedure 23, the requirements of due process, 28 U.S.C. §1715, and any other applicable law.

Stefanyshyn v. Consolidated Industries, No. 79 D 01-9712-CT-59 (Tippecanoe County Sup. Ct., Ind.). In the Order Granting Final Approval of Settlement, Judge Randy Williams stated:

The long and short form notices provided a neutral, informative, and clear explanation of the Settlement. ... The proposed notice program was properly designed, recommended, and implemented ... and constitutes the "best practicable" notice of



the proposed Settlement. The form and content of the notice program satisfied all applicable legal requirements. ... The comprehensive class notice educated Settlement Class members about the defects in Consolidated furnaces and warned them that the continued use of their furnaces created a risk of fire and/or carbon monoxide. This alone provided substantial value.

McGee v. Continental Tire North America, Inc. et al, No. 06-6234-(GEB) (D.N.J.).

The Class Notice, the Summary Settlement Notice, the web site, the toll-free telephone number, and all other notices in the Agreement, and the notice methodology implemented pursuant to the Agreement: (a) constituted the best practicable notice under the circumstances; (b) constituted notice that was reasonably calculated to apprise Class Members of the pendency of the Action, the terms of the settlement and their rights under the settlement, including, but not limited to, their right to object to or exclude themselves from the proposed settlement and to appear at the Fairness Hearing; (c) were reasonable and constituted due, adequate and sufficient notice to all persons entitled to receive notification; and (d) met all applicable requirements of law, including, but not limited to, the Federal Rules of Civil Procedure, 20 U.S.C. Sec. 1715, and the Due Process Clause(s) of the United States Constitution, as well as complied with the Federal Judicial Center's illustrative class action notices,

Varacallo, et al. v. Massachusetts Mutual Life Insurance Company, et al., No. 04-2702 (JLL) (D.N.J.). The Court stated that:

[A]ll of the notices are written in simple terminology, are readily understandable by Class Members, and comply with the Federal Judicial Center's illustrative class action notices. ... By working with a nationally syndicated media research firm, [Finegan's firm] was able to define a target audience for the MassMutual Class Members, which provided a valid basis for determining the magazine and newspaper preferences of the Class Members. (Preliminary Approval Order at p. 9). . . . The Court agrees with Class Counsel that this was more than adequate. (Id. at § 5.2).

In re: Nortel Network Corp., Sec. Litig., No. 01-CV-1855 (RMB) Master File No. 05 MD 1659 (LAP) (S.D.N.Y.). Ms. Finegan designed and implemented the extensive United States and Canadian notice programs in this case. The Canadian program was published in both French and English, and targeted virtually all investors of stock in Canada. See www.nortelsecuritieslitigation.com. Of the U.S. notice program, the Honorable Loretta A. Preska stated:

The form and method of notifying the U.S. Global Class of the pendency of the action as a class action and of the terms and conditions of the proposed Settlement ... constituted the best notice practicable under the circumstances, and constituted due and sufficient notice to all persons and entities entitled thereto.



Regarding the B.C. Canadian Notice effort: *Jeffrey v. Nortel Networks*, [2007] BCSC 69 at para. 50, the Honourable Mr. Justice Groberman said:

The efforts to give notice to potential class members in this case have been thorough. There has been a broad media campaign to publicize the proposed settlement and the court processes. There has also been a direct mail campaign directed at probable investors. I am advised that over 1.2 million claim packages were mailed to persons around the world. In addition, packages have been available through the worldwide web site nortelsecuritieslitigation.com on the Internet. Toll-free telephone lines have been set up, and it appears that class counsel and the Claims Administrator have received innumerable calls from potential class members. In short, all reasonable efforts have been made to ensure that potential members of the class have had notice of the proposal and a reasonable opportunity was provided for class members to register their objections, or seek exclusion from the settlement.

***Mayo v. Walmart Stores and Sam's Club*, No. 5:06 CV-93-R (W.D.Ky.). In the Order Granting Final Approval of Settlement, Judge Thomas B. Russell stated:**

According to defendants' database, the Notice was estimated to have reached over 90% of the Settlement Class Members through direct mail. The Settlement Administrator ... has classified the parties' database as 'one of the most reliable and comprehensive databases [she] has worked with for the purposes of legal notice.'... The Court thus reaffirms its findings and conclusions in the Preliminary Approval Order that the form of the Notice and manner of giving notice satisfy the requirements of Fed. R. Civ. P. 23 and affords due process to the Settlement Class Members.

***Fishbein v. All Market Inc.*, (d/b/a Vita Coco) No. 11-cv-05580 (S.D.N.Y.). In granting final approval of the settlement, the Honorable J. Paul Oetken stated:**

"The Court finds that the dissemination of Class Notice pursuant to the Notice Program...constituted the best practicable notice to Settlement Class Members under the circumstances of this Litigation ... and was reasonable and constituted due, adequate and sufficient notice to all persons entitled to such notice, and fully satisfied the requirements of the Federal Rules of Civil Procedure, including Rules 23(c)(2) and (e), the United States Constitution (including the Due Process Clause), the Rules of this Court, and any other applicable laws."

***Lucas, et al. v. Kmart Corp.*, No. 99-cv-01923 (D.Colo.), wherein the Court recognized Jeanne Finegan as an expert in the design of notice programs, and stated:**

The Court finds that the efforts of the parties and the proposed Claims Administrator in this respect go above and beyond the "reasonable efforts" required for identifying individual class members under F.R.C.P. 23(c)(2)(B).



In re: Johns-Manville Corp. (Statutory Direct Action Settlement, Common Law Direct Action and Hawaii Settlement), No 82-11656, 57, 660, 661, 665-73, 75 and 76 (BRL) (Bankr. S.D.N.Y.). The nearly half-billion dollar settlement incorporated three separate notification programs, which targeted all persons who had asbestos claims whether asserted or unasserted, against the Travelers Indemnity Company. In the Findings of Fact and Conclusions of a Clarifying Order Approving the Settlements, slip op. at 47-48 (Aug. 17, 2004), the Honorable Burton R. Lifland, Chief Justice, stated:

As demonstrated by Findings of Fact (citation omitted), the Statutory Direct Action Settlement notice program was reasonably calculated under all circumstances to apprise the affected individuals of the proceedings and actions taken involving their interests, Mullane v. Cent. Hanover Bank & Trust Co., 339 U.S. 306, 314 (1950), such program did apprise the overwhelming majority of potentially affected claimants and far exceeded the minimum notice required. . . . The results simply speak for themselves.

Pigford v. Glickman and U.S. Department of Agriculture, No. 97-1978. 98-1693 (PLF) (D.D.C.). This matter was the largest civil rights case to settle in the United States in over 40 years. The highly publicized, nationwide paid media program was designed to alert all present and past African-American farmers of the opportunity to recover monetary damages against the U.S. Department of Agriculture for alleged loan discrimination. In his Opinion, the Honorable Paul L. Friedman commended the parties with respect to the notice program, stating;

The parties also exerted extraordinary efforts to reach class members through a massive advertising campaign in general and African American targeted publications and television stations. . . . The Court concludes that class members have received more than adequate notice and have had sufficient opportunity to be heard on the fairness of the proposed Consent Decree.

In re: Louisiana-Pacific Inner-Seal Siding Litig., Nos. 879-JE, and 1453-JE (D.Or.). Under the terms of the Settlement, three separate notice programs were to be implemented at three-year intervals over a period of six years. In the first notice campaign, Ms. Finegan implemented the print advertising and Internet components of the Notice program. In approving the legal notice communication plan, the Honorable Robert E. Jones stated:

The notice given to the members of the Class fully and accurately informed the Class members of all material elements of the settlement...[through] a broad and extensive multi-media notice campaign.

Additionally, with regard to the third-year notice program for Louisiana-Pacific, the Honorable Richard Unis, Special Master, commented that the notice was:



...well formulated to conform to the definition set by the court as adequate and reasonable notice. Indeed, I believe the record should also reflect the Court's appreciation to Ms. Finegan for all the work she's done, ensuring that noticing was done correctly and professionally, while paying careful attention to overall costs. Her understanding of various notice requirements under Fed. R. Civ. P. 23, helped to insure that the notice given in this case was consistent with the highest standards of compliance with Rule 23(d)(2).

In re: Expedia Hotel Taxes and Fees Litigation, No. 05-2-02060-1 (SEA) (Sup. Ct. of Wash. in and for King County). In the Order Granting Final Approval of Class Action Settlement, Judge Monica Benton stated:

The Notice of the Settlement given to the Class ... was the best notice practicable under the circumstances. All of these forms of Notice directed Class Members to a Settlement Website providing key Settlement documents including instructions on how Class Members could exclude themselves from the Class, and how they could object to or comment upon the Settlement. The Notice provided due and adequate notice of these proceeding and of the matters set forth in the Agreement to all persons entitled to such notice, and said notice fully satisfied the requirements of CR 23 and due process.

Thomas A. Foster and Linda E. Foster v. ABTco Siding Litigation, No. 95-151-M (Cir. Ct., Choctaw County, Ala.). This litigation focused on past and present owners of structures sided with Abitibi-Price siding. The notice program that Ms. Finegan designed and implemented was national in scope and received the following praise from the Honorable J. Lee McPhearson:

*The Court finds that the Notice Program conducted by the Parties provided individual notice to all known Class Members and all Class Members who could be identified through reasonable efforts and constitutes the best notice practicable under the circumstances of this Action. This finding is based on the overwhelming evidence of the adequacy of the notice program. ... The media campaign involved broad national notice through television and print media, regional and local newspapers, and the Internet (see *id.* ¶¶9-11) The result: over 90 percent of Abitibi and ABTco owners are estimated to have been reached by the direct media and direct mail campaign.*

Wilson v. Massachusetts Mut. Life Ins. Co., No. D-101-CV 98-02814 (First Judicial Dist. Ct., County of Santa Fe, N.M.). This was a nationwide notification program that included all persons in the United States who owned, or had owned, a life or disability insurance policy with Massachusetts Mutual Life Insurance Company and had paid additional charges when paying their premium on an installment basis. The class was estimated to exceed 1.6 million individuals. www.insuranceclassclaims.com. In granting preliminary approval to the settlement, the Honorable Art Encinias found:



[T]he Notice Plan [is] the best practicable notice that is reasonably calculated, under the circumstances of the action. ...[and] meets or exceeds all applicable requirements of the law, including Rule 1-023(C)(2) and (3) and 1-023(E), NMRA 2001, and the requirements of federal and/or state constitutional due process and any other applicable law.

Sparks v. AT&T Corp., No. 96-LM-983 (Third Judicial Cir., Madison County, Ill.). The litigation concerned all persons in the United States who leased certain AT&T telephones during the 1980's. Ms. Finegan designed and implemented a nationwide media program designed to target all persons who may have leased telephones during this time period, a class that included a large percentage of the entire population of the United States.

In granting final approval to the settlement, the Court found:

The Court further finds that the notice of the proposed settlement was sufficient and furnished Class Members with the information they needed to evaluate whether to participate in or opt out of the proposed settlement. The Court therefore concludes that the notice of the proposed settlement met all requirements required by law, including all Constitutional requirements.

In re: Georgia-Pacific Toxic Explosion Litig., No. 98 CVC05-3535 (Ct. of Common Pleas, Franklin County, Ohio). Ms. Finegan designed and implemented a regional notice program that included network affiliate television, radio and newspaper. The notice was designed to alert adults living near a Georgia-Pacific plant that they had been exposed to an air-born toxic plume and their rights under the terms of the class action settlement. In the Order and Judgment finally approving the settlement, the Honorable Jennifer L. Bunner stated:

[N]otice of the settlement to the Class was the best notice practicable under the circumstances, including individual notice to all members who can be identified through reasonable effort. The Court finds that such effort exceeded even reasonable effort and that the Notice complies with the requirements of Civ. R. 23(C).

In re: American Cyanamid, No. CV-97-0581-BH-M (S.D.AI.). The media program targeted Farmers who had purchased crop protection chemicals manufactured by American Cyanamid. In the Final Order and Judgment, the Honorable Charles R. Butler Jr. wrote:

The Court finds that the form and method of notice used to notify the Temporary Settlement Class of the Settlement satisfied the requirements of Fed. R. Civ. P. 23 and due process, constituted the best notice practicable under the circumstances, and constituted due and sufficient notice to all potential members of the Temporary Class Settlement.

In re: First Alert Smoke Alarm Litig., No. CV-98-C-1546-W (UWC) (N.D.AI.). Ms. Finegan designed and implemented a nationwide legal notice and public information program. The public information program ran over a two-year period to inform those with smoke alarms of



the performance characteristics between photoelectric and ionization detection. The media program included network and cable television, magazine and specialty trade publications. In the Findings and Order Preliminarily Certifying the Class for Settlement Purposes, Preliminarily Approving Class Settlement, Appointing Class Counsel, Directing Issuance of Notice to the Class, and Scheduling a Fairness Hearing, the Honorable C.W. Clemon wrote that the notice plan:

...constitutes due, adequate and sufficient notice to all Class Members; and (v) meets or exceeds all applicable requirements of the Federal Rules of Civil Procedure, the United States Constitution (including the Due Process Clause), the Alabama State Constitution, the Rules of the Court, and any other applicable law.

In re: James Hardie Roofing Litig., No. 00-2-17945-65SEA (Sup. Ct. of Wash., King County). The nationwide legal notice program included advertising on television, in print and on the Internet. The program was designed to reach all persons who own any structure with JHBP roofing products. In the Final Order and Judgment, the Honorable Steven Scott stated:

The notice program required by the Preliminary Order has been fully carried out... [and was] extensive. The notice provided fully and accurately informed the Class Members of all material elements of the proposed Settlement and their opportunity to participate in or be excluded from it; was the best notice practicable under the circumstances; was valid, due and sufficient notice to all Class Members; and complied fully with Civ. R. 23, the United States Constitution, due process, and other applicable law.

Barden v. Hurd Millwork Co. Inc., et al, No. 2:6-cv-00046 (LA) (E.D.Wis.) ("***The Court approves, as to form and content, the notice plan and finds that such notice is the best practicable under the circumstances under Federal Rule of Civil Procedure 23(c)(2)(B) and constitutes notice in a reasonable manner under Rule 23(e)(1).***")

Altieri v. Reebok, No. 4:10-cv-11977 (FDS) (D.C.Mass.) ("***The Court finds that the notices ... constitute the best practicable notice... The Court further finds that all of the notices are written in simple terminology, are readily understandable by Class Members, and comply with the Federal Judicial Center's illustrative class action notices.***")

Marengo v. Visa Inc., No. CV 10-08022 (DMG) (C.D.Cal.) ("***[T]he Court finds that the notice plan...meets the requirements of due process, California law, and other applicable precedent. The Court finds that the proposed notice program is designed to provide the Class with the best notice practicable, under the circumstances of this action, of the pendency of this litigation and of the proposed Settlement's terms, conditions, and procedures, and shall constitute due and sufficient notice to all persons entitled thereto under California law, the United States Constitution, and any other applicable law.***")



Palmer v. Sprint Solutions, Inc., No. 09-cv-01211 (JLR) (W.D.Wa.) ("***The means of notice were reasonable and constitute due, adequate, and sufficient notice to all persons entitled to be provide^{3d} with notice.***")

In re: Tyson Foods, Inc., Chicken Raised Without Antibiotics Consumer Litigation, No. 1:08-md-01982 RDB (D. Md. N. Div.) ("***The notice, in form, method, and content, fully complied with the requirements of Rule 23 and due process, constituted the best notice practicable under the circumstances, and constituted due and sufficient notice to all persons entitled to notice of the settlement.***")

Sager v. Inamed Corp. and McGhan Medical Breast Implant Litigation, No. 01043771 (Sup. Ct. Cal., County of Santa Barbara) ("***Notice provided was the best practicable under the circumstances.***").

Deke, et al. v. Cardservice Internat'l, Case No. BC 271679, slip op. at 3 (Sup. Ct. Cal., County of Los Angeles) ("***The Class Notice satisfied the requirements of California Rules of Court 1856 and 1859 and due process and constituted the best notice practicable under the circumstances.***").

Levine, et al. v. Dr. Philip C. McGraw, et al., Case No. BC 312830 (Los Angeles County Super. Ct., Cal.) ("***[T]he plan for notice to the Settlement Class ... constitutes the best notice practicable under the circumstances and constituted due and sufficient notice to the members of the Settlement Class ... and satisfies the requirements of California law and federal due process of law.***").

In re: Canadian Air Cargo Shipping Class Actions, Court File No. 50389CP, Ontario Superior Court of Justice, Supreme Court of British Columbia, Quebec Superior Court ("***I am satisfied the proposed form of notice meets the requirements of s. 17(6) of the CPA and the proposed method of notice is appropriate.***").

Fischer et al v. IG Investment Management, Ltd. et al, Court File No. 06-CV-307599CP, Ontario Superior Court of Justice.

In re: Vivendi Universal, S.A. Securities Litigation, No. 02-cv-5571 (RJH)(HBP) (S.D.N.Y.).

In re: Air Cargo Shipping Services Antitrust Litigation, No. 06-MD-1775 (JG) (VV) (E.D.N.Y.).

Berger, et al., v. Property ID Corporation, et al., No. CV 05-5373-GHK (CWx) (C.D.Cal.).

Lozano v. AT&T Mobility Wireless, No. 02-cv-0090 CAS (AJWx) (C.D.Cal.).

Howard A. Engle, M.D., et al., v. R.J. Reynolds Tobacco Co., Philip Morris, Inc., Brown & Williamson Tobacco Corp., No. 94-08273 CA (22) (11th Judicial Dist. Ct. of Miami-Dade County, Fla.).



In re: Royal Dutch/Shell Transport Securities Litigation, No. 04 Civ. 374 (JAP) (Consolidated Cases) (D. N.J.).

In re: Epson Cartridge Cases, Judicial Council Coordination Proceeding, No. 4347 (Sup. Ct. of Cal., County of Los Angeles).

UAW v. General Motors Corporation, No: 05-73991 (E.D.MI).

Wicon, Inc. v. Cardservice Intern'l, Inc., BC 320215 (Sup. Ct. of Cal., County of Los Angeles).

In re: SmithKline Beecham Clinical Billing Litig., No. CV. No. 97-L-1230 (Third Judicial Cir., Madison County, Ill.). Ms. Finegan designed and developed a national media and Internet site notification program in connection with the settlement of a nationwide class action concerning billings for clinical laboratory testing services.

MacGregor v. Schering-Plough Corp., No. EC248041 (Sup. Ct. Cal., County of Los Angeles). This nationwide notification program was designed to reach all persons who had purchased or used an aerosol inhaler manufactured by Schering-Plough. Because no mailing list was available, notice was accomplished entirely through the media program.

In re: Swiss Banks Holocaust Victim Asset Litig., No. CV-96-4849 (E.D.N.Y.). Ms. Finegan managed the design and implementation of the Internet site on this historic case. The site was developed in 21 native languages. It is a highly secure data gathering tool and information hub, central to the global outreach program of Holocaust survivors. www.swissbankclaims.com.

In re: Exxon Valdez Oil Spill Litig., No. A89-095-CV (HRH) (Consolidated) (D. Alaska). Ms. Finegan designed and implemented two media campaigns to notify native Alaskan residents, trade workers, fisherman, and others impacted by the oil spill of the litigation and their rights under the settlement terms.

In re: Johns-Manville Phenolic Foam Litig., No. CV 96-10069 (D. Mass). The nationwide multi-media legal notice program was designed to reach all Persons who owned any structure, including an industrial building, commercial building, school, condominium, apartment house, home, garage or other type of structure located in the United States or its territories, in which Johns-Manville PFRI was installed, in whole or in part, on top of a metal roof deck.

Bristow v Fleetwood Enters Litig., No Civ 00-0082-S-EJL (D. Id). Ms. Finegan designed and implemented a legal notice campaign targeting present and former employees of Fleetwood Enterprises, Inc., or its subsidiaries who worked as hourly production workers at Fleetwood's housing, travel trailer, or motor home manufacturing plants. The comprehensive notice campaign included print, radio and television advertising.



In re: New Orleans Tank Car Leakage Fire Litig., No. 87-16374 (Civil Dist. Ct., Parish of Orleans, LA) (2000). This case resulted in one of the largest settlements in U.S. history. This campaign consisted of a media relations and paid advertising program to notify individuals of their rights under the terms of the settlement.

Garrisa Spencer v. Shell Oil Co., No. CV 94-074(Dist. Ct., Harris County, Tex.). The nationwide notification program was designed to reach individuals who owned real property or structures in the United States, which contained polybutylene plumbing with acetyl insert or metal insert fittings.

In re: Hurd Millwork Heat Mirror™ Litig., No. CV-772488 (Sup. Ct. of Cal., County of Santa Clara). This nationwide multi-media notice program was designed to reach class members with failed heat mirror seals on windows and doors, and alert them as to the actions that they needed to take to receive enhanced warranties or window and door replacement.

Laborers Dist. Counsel of Alabama Health and Welfare Fund v. Clinical Lab. Servs., Inc., No. CV-97-C-629-W (N.D. Ala.). Ms. Finegan designed and developed a national media and Internet site notification program in connection with the settlement of a nationwide class action concerning alleged billing discrepancies for clinical laboratory testing services.

In re: StarLink Corn Prods. Liab. Litig., No. 01-C-1181 (N.D. Ill.). Ms. Finegan designed and implemented a nationwide notification program designed to alert potential class members of the terms of the settlement.

In re: MCI Non-Subscriber Rate Payers Litig., MDL Docket No. 1275, 3:99-cv-01275 (S.D.Ill.). The advertising and media notice program, found to be “more than adequate” by the Court, was designed with the understanding that the litigation affected all persons or entities who were customers of record for telephone lines presubscribed to MCI/World Com, and were charged the higher non-subscriber rates and surcharges for direct-dialed long distance calls placed on those lines. www.rateclaims.com.

In re: Albertson’s Back Pay Litig., No. 97-0159-S-BLW (D.Id.). Ms. Finegan designed and developed a secure Internet site, where claimants could seek case information confidentially.

In re: Georgia Pacific Hardboard Siding Recovering Program, No. CV-95-3330-RG (Cir. Ct., Mobile County, Ala.). Ms. Finegan designed and implemented a multi-media legal notice program, which was designed to reach class members with failed G-P siding and alert them of the pending matter. Notice was provided through advertisements, which aired on national cable networks, magazines of nationwide distribution, local newspaper, press releases and trade magazines.

In re: Diet Drugs (Phentermine, Fenfluramine, Dexfenfluramine) Prods. Liab. Litig., Nos. 1203, 99-20593. Ms. Finegan worked as a consultant to the National Diet Drug Settlement Committee on notification issues. The resulting notice program was described and



complimented at length in the Court's Memorandum and Pretrial Order 1415, approving the settlement,

In re: Diet Drugs (Phentermine, Fenfluramine, Dexfenfluramine) Prods. Liab. Litig., 2000 WL 1222042, Nos. 1203, 99-20593 (E.D.Pa. Aug. 28, 2002).

Ms. Finegan designed the Notice programs for multiple state antitrust cases filed against the Microsoft Corporation. In those cases, it was generally alleged that Microsoft unlawfully used anticompetitive means to maintain a monopoly in markets for certain software, and that as a result, it overcharged consumers who licensed its MS-DOS, Windows, Word, Excel and Office software. The multiple legal notice programs designed by Jeanne Finegan and listed below targeted both individual users and business users of this software. The scientifically designed notice programs took into consideration both media usage habits and demographic characteristics of the targeted class members.

In re: Florida Microsoft Antitrust Litig. Settlement, No. 99-27340 CA 11 (11th Judicial Dist. Ct. of Miami-Dade County, Fla.).

In re: Montana Microsoft Antitrust Litig. Settlement, No. DCV 2000 219 (First Judicial Dist. Ct., Lewis & Clark Co., Mt.).

In re: South Dakota Microsoft Antitrust Litig. Settlement, No. 00-235(Sixth Judicial Cir., County of Hughes, S.D.).

In re: Kansas Microsoft Antitrust Litig. Settlement, No. 99C17089 Division No. 15 Consolidated Cases (Dist. Ct., Johnson County, Kan.) ("The Class Notice provided was the best notice practicable under the circumstances and fully complied in all respects with the requirements of due process and of the Kansas State. Annot. §60-22.3.").

In re: North Carolina Microsoft Antitrust Litig. Settlement, No. 00-CvS-4073 (Wake) 00-CvS-1246 (Lincoln) (General Court of Justice Sup. Ct., Wake and Lincoln Counties, N.C.).

In re: ABS II Pipes Litig., No. 3126 (Sup. Ct. of Cal., Contra Costa County). The Court approved regional notification program designed to alert those individuals who owned structures with the pipe that they were eligible to recover the cost of replacing the pipe.

In re: Avenue A Inc. Internet Privacy Litig., No: C00-1964C (W.D. Wash.).

In re: Lorazepam and Clorazepate Antitrust Litig., No. 1290 (TFH) (D.C.C.).

In re: Providian Fin. Corp. ERISA Litig., No C-01-5027 (N.D. Cal.).

In re: H & R Block, et al Tax Refund Litig., No. 97195023/CC4111 (MD Cir. Ct., Baltimore City).



In re: American Premier Underwriters, Inc, U.S. Railroad Vest Corp., No. 06C01-9912 (Cir. Ct., Boone County, Ind.).

In re: Sprint Corp. Optical Fiber Litig., No: 9907 CV 284 (Dist. Ct., Leavenworth County, Kan).

In re: Shelter Mutual Ins. Co. Litig., No. CJ-2002-263 (Dist.Ct., Canadian County. Ok).

In re: Conseco, Inc. Sec. Litig., No: IP-00-0585-C Y/S CA (S.D. Ind.).

In re: Nat'l Treasury Employees Union, et al., 54 Fed. Cl. 791 (2002).

In re: City of Miami Parking Litig., Nos. 99-21456 CA-10, 99-23765 – CA-10 (11th Judicial Dist. Ct. of Miami-Dade County, Fla.).

In re: Prime Co. Incorporated D/B/A/ Prime Co. Personal Comm., No. L 1:01CV658 (E.D. Tx.).

Alsea Veneer v. State of Oregon A.A., No. 88C-11289-88C-11300.



INTERNATIONAL EXPERIENCE

Bell v. Canadian Imperial Bank of Commerce, et al, Court File No.: CV-08-359335 (Ontario Superior Court of Justice); (2016).

In re: Canadian Air Cargo Shipping Class Actions (Ontario Superior Court of Justice, Court File No. 50389CP, Supreme Court of British Columbia.

In re: Canadian Air Cargo Shipping Class Actions Québec Superior Court).

Fischer v. IG Investment Management LTD., No. 06-CV-307599CP (Ontario Superior Court of Justice).

In Re Nortel I & II Securities Litigation, Civil Action No. 01-CV-1855 (RMB), Master File No. 05 MD 1659 (LAP) (S.D.N.Y. 2006).

Frohlinger v. Nortel Networks Corporation et al., Court File No.: 02-CL-4605 (Ontario Superior Court of Justice).

Association de Protection des Épargnants et Investisseurs du Québec v. Corporation Nortel Networks, No.: 500-06-0002316-017 (Superior Court of Québec).

Jeffery v. Nortel Networks Corporation et al., Court File No.: S015159 (Supreme Court of British Columbia).

Gallardi v. Nortel Networks Corporation, No. 05-CV-285606CP (Ontario Superior Court).

Skarstedt v. Corporation Nortel Networks, No. 500-06-000277-059 (Superior Court of Québec).

SEC ENFORCEMENT NOTICE PROGRAM EXPERIENCE

SEC v. Vivendi Universal, S.A., et al., Case No. 02 Civ. 5571 (RJH) (HBP) (S.D.N.Y.).

The Notice program included publication in 11 different countries and eight different languages.

SEC v. Royal Dutch Petroleum Company, No.04-3359 (S.D. Tex.)



FEDERAL TRADE COMMISSION NOTICE PROGRAM EXPERIENCE

FTC v. TracFone Wireless, Inc., Case No. 15-cv-00392-EMC.

FTC v. Skechers U.S.A., Inc., No. 1:12-cv-01214-JG (N.D. Ohio).

FTC v. Reebok International Ltd., No. 11-cv-02046 (N.D. Ohio)

FTC v. Chanery and RTC Research and Development LLC [Nutraquest], No :05-cv-03460 (D.N.J.)

BANKRUPTCY EXPERIENCE

Ms. Finegan has designed and implemented hundreds of domestic and international bankruptcy notice programs. A sample case list includes the following:

In re AMR Corporation [American Airlines], et al., No. 11-15463 (SHL) (Bankr. S.D.N.Y.) ("*due and proper notice [was] provided, and ... no other or further notice need be provided.*")

In re Jackson Hewitt Tax Service Inc., et al., No 11-11587 (Bankr. D.Del.) (2011). The debtors sought to provide notice of their filing as well as the hearing to approve their disclosure statement and confirm their plan to a large group of current and former customers, many of whom current and viable addresses promised to be a difficult (if not impossible) and costly undertaking. The court approved a publication notice program designed and implemented by Finegan and the administrator, that included more than 350 local newspaper and television websites, two national online networks (24/7 Real Media, Inc. and Microsoft Media Network), a website notice linked to a press release and notice on eight major websites, including CNN and Yahoo. These online efforts supplemented the print publication and direct-mail notice provided to known claimants and their attorneys, as well as to the state attorneys general of all 50 states. The *Jackson Hewitt* notice program constituted one of the first large chapter 11 cases to incorporate online advertising.

In re: Nutraquest Inc., No. 03-44147 (Bankr. D.N.J.)

In re: General Motors Corp. et al, No. 09-50026 (Bankr. S.D.N.Y.). This case is the 4th largest bankruptcy in U.S. history. Ms. Finegan and her team worked with General Motors restructuring attorneys to design and implement the legal notice program.

In re: ACandS, Inc., No. 0212687 (Bankr. D.Del.) (2007) ("*Adequate notice of the Motion and of the hearing on the Motion was given.*").

In re: United Airlines, No. 02-B-48191 (Bankr. N.D Ill.). Ms. Finegan worked with United and its restructuring attorneys to design and implement global legal notice programs. The notice was published in 11 countries and translated into 6 languages. Ms. Finegan worked closely with



legal counsel and UAL's advertising team to select the appropriate media and to negotiate the most favorable advertising rates. www.pd-ual.com.

In re: Enron, No. 01-16034 (Bankr. S.D.N.Y.). Ms. Finegan worked with Enron and its restructuring attorneys to publish various legal notices.

In re: Dow Corning, No. 95-20512 (Bankr. E.D. Mich.). Ms. Finegan originally designed the information website. This Internet site is a major information hub that has various forms in 15 languages.

In re: Harnischfeger Inds., No. 99-2171 (RJW) Jointly Administered (Bankr. D. Del.). Ms. Finegan designed and implemented 6 domestic and international notice programs for this case. The notice was translated into 14 different languages and published in 16 countries.

In re: Keene Corp., No. 93B 46090 (SMB), (Bankr. E.D. MO.). Ms. Finegan designed and implemented multiple domestic bankruptcy notice programs including notice on the plan of reorganization directed to all creditors and all Class 4 asbestos-related claimants and counsel.

In re: Lamonts, No. 00-00045 (Bankr. W.D. Wash.). Ms. Finegan designed and implemented multiple bankruptcy notice programs.

In re: Monet Group Holdings, Nos. 00-1936 (MFW) (Bankr. D. Del.). Ms. Finegan designed and implemented a bar date notice.

In re: Laclede Steel Co., No. 98-53121-399 (Bankr. E.D. MO.). Ms. Finegan designed and implemented multiple bankruptcy notice programs.

In re: Columbia Gas Transmission Corp., No. 91-804 (Bankr. S.D.N.Y.). Ms. Finegan developed multiple nationwide legal notice notification programs for this case.

In re: U.S.H. Corp. of New York, et al. (Bankr. S.D.N.Y.). Ms. Finegan designed and implemented a bar date advertising notification campaign.

In re: Best Prods. Co., Inc., No. 96-35267-T, (Bankr. E.D. Va.). Ms. Finegan implemented a national legal notice program that included multiple advertising campaigns for notice of sale, bar date, disclosure and plan confirmation.

In re: Lodgian, Inc., et al., No. 16345 (BRL) Factory Card Outlet – 99-685 (JCA), 99-686 (JCA) (Bankr. S.D.N.Y.).

In re: Internat'l Total Servs, Inc., et al., Nos. 01-21812, 01-21818, 01-21820, 01-21882, 01-21824, 01-21826, 01-21827 (CD) Under Case No: 01-21812 (Bankr. E.D.N.Y.).

In re: Decora Inds., Inc. and Decora, Incorp., Nos. 00-4459 and 00-4460 (JJF) (Bankr. D. Del.).



In re: Genesis Health Ventures, Inc., et al, No. 002692 (PJW) (Bankr. D. Del.).

In re: Tel. Warehouse, Inc., et al, No. 00-2105 through 00-2110 (MFW) (Bankr. D. Del.).

In re: United Cos. Fin. Corp., et al, No. 99-450 (MFW) through 99-461 (MFW) (Bankr. D. Del.).

In re: Caldor, Inc. New York, The Caldor Corp., Caldor, Inc. CT, et al., No. 95-B44080 (JLG) (Bankr. S.D.N.Y.).

In re: Physicians Health Corp., et al., No. 00-4482 (MFW) (Bankr. D. Del.).

In re: GC Cos., et al., Nos. 00-3897 through 00-3927 (MFW) (Bankr. D. Del.).

In re: Heilig-Meyers Co., et al., Nos. 00-34533 through 00-34538 (Bankr. E.D. Va.).

PRODUCT RECALL AND CRISIS COMMUNICATION EXPERIENCE

Reser's Fine Foods. Reser's is a nationally distributed brand and manufacturer of food products through giants such as Albertsons, Costco, Food Lion, WinnDixie, Ingles, Safeway and Walmart. Ms. Finegan designed an enterprise-wide crisis communication plan that included communications objectives, crisis team roles and responsibilities, crisis response procedures, regulatory protocols, definitions of incidents that require various levels of notice, target audiences, and threat assessment protocols. Ms. Finegan worked with the company through two nationwide, high profile recalls, conducting extensive media relations efforts.

Gulf Coast Claims Facility Notice Campaign. Finegan coordinated a massive outreach effort throughout the Gulf Coast region to notify those who have claims as a result of damages caused by the Deep Water Horizon Oil spill. The notice campaign included extensive advertising in newspapers throughout the region, Internet notice through local newspaper, television and radio websites and media relations. The Gulf Coast Claims Facility (GCCF) was an independent claims facility, funded by BP, for the resolution of claims by individuals and businesses for damages incurred as a result of the oil discharges due to the Deepwater Horizon incident on April 20, 2010.

City of New Orleans Tax Revisions, Post-Hurricane Katrina. In 2007, the City of New Orleans revised property tax assessments for property owners. As part of this process, it received numerous appeals to the assessments. An administration firm served as liaison between the city and property owners, coordinating the hearing schedule and providing important information to property owners on the status of their appeal. Central to this effort was the comprehensive outreach program designed by Ms. Finegan, which included a website and a heavy schedule of television, radio and newspaper advertising, along with the coordination of key news interviews about the project picked up by local media.



ARTICLES

Author, "Creating a Class Notice Program that Satisfies Due Process" Law360, New York, (February 13, 2018 12:58 PM ET).

Author, "3 Considerations for Class Action Notice Brand Safety" Law360, New York, (October 2, 2017 12:24 PM ET).

Author, "What Would Class Action Reform Mean for Notice?" Law360, New York, (April 13, 2017 11:50 AM ET).

Author, "Bots Can Silently Steal your Due Process Notice." Wisconsin Law Journal, April 2017.

Author, "*Don't Turn a Blind Eye to Bots. Ad Fraud and Bots are a Reality of the Digital Environment.*" LinkedIn article March 6, 2107.

Co-Author, "Modern Notice Requirements Through the Lens of *Eisen* and *Mullane*" – Bloomberg - BNA Class Action Litigation Report, 17 CLASS 1077, (October 14, 2016).

Author, "Think All Internet Impressions Are The Same? Think Again" – Law360.com, New York (March 16, 2016, 3:39 ET).

Author, "Why Class Members Should See an Online Ad More Than Once" – Law360.com, New York, (December 3, 2015, 2:52 PM ET).

Author, 'Being 'Media-Relevant' — What It Means and Why It Matters - Law360.com, New York (September 11, 2013, 2:50 PM ET).

Co-Author, "New Media Creates New Expectations for Bankruptcy Notice Programs," ABI Journal, Vol. XXX, No 9, (November 2011).

Quoted Expert, "Effective Class Action Notice Promotes Access to Justice: Insight from a New U.S. Federal Judicial Center Checklist," Canadian Supreme Court Law Review, (2011), 53 S.C.L.R. (2d).

Co-Author, with Hon. Dickran Tevrizian – "Expert Opinion: It's More Than Just a Report...Why Qualified Legal Experts Are Needed to Navigate the Changing Media Landscape," BNA Class Action Litigation Report, 12 CLASS 464, May 27, 2011.

Co-Author, with Hon. Dickran Tevrizian, Your Insight, "Expert Opinion: It's More Than Just a Report -Why Qualified Legal Experts Are Needed to Navigate the Changing Media Landscape," TXLR, Vol. 26, No. 21, May 26, 2011.



Quoted Expert, "Analysis of the FJC's 2010 Judges' Class Action Notice and Claims Process Checklist and Guide: A New Roadmap to Adequate Notice and Beyond," BNA Class Action Litigation Report, 12 CLASS 165, February 25, 2011.

Author, Five Key Considerations for a Successful International Notice Program, BNA Class Action Litigation Report, April, 9, 2010 Vol. 11, No. 7 p. 343.

Quoted Expert, "Communication Technology Trends Pose Novel Notification Issues for Class Litigators," BNA Electronic Commerce and Law, 15 ECLR 109 January 27, 2010.

Author, "Legal Notice: R U ready 2 adapt?" BNA Class Action Report, Vol. 10 Class 702, July 24, 2009.

Author, "On Demand Media Could Change the Future of Best Practicable Notice," BNA Class Action Litigation Report, Vol. 9, No. 7, April 11, 2008, pp. 307-310.

Quoted Expert, "Warranty Conference: Globalization of Warranty and Legal Aspects of Extended Warranty," Warranty Week, warrantyweek.com/archive/ww20070228.html/ February 28, 2007.

Co-Author, "Approaches to Notice in State Court Class Actions," For The Defense, Vol. 45, No. 11, November, 2003.

Citation, "Recall Effectiveness Research: A Review and Summary of the Literature on Consumer Motivation and Behavior," U.S. Consumer Product Safety Commission, CPSC-F-02-1391, p.10, Heiden Associates, July 2003.

Author, "The Web Offers Near, Real-Time Cost Efficient Notice," American Bankruptcy Institute, ABI Journal, Vol. XXII, No. 5., 2003.

Author, "Determining Adequate Notice in Rule 23 Actions," For The Defense, Vol. 44, No. 9 September, 2002.

Author, "Legal Notice, What You Need to Know and Why," Monograph, July 2002.

Co-Author, "The Electronic Nature of Legal Noticing," The American Bankruptcy Institute Journal, Vol. XXI, No. 3, April 2002.

Author, "Three Important Mantras for CEO's and Risk Managers," - International Risk Management Institute, irmi.com, January 2002.

Co-Author, "Used the Bat Signal Lately," The National Law Journal, Special Litigation Section, February 19, 2001.



Author, "How Much is Enough Notice," Dispute Resolution Alert, Vol. 1, No. 6. March 2001.

Author, "Monitoring the Internet Buzz," The Risk Report, Vol. XXIII, No. 5, Jan. 2001.

Author, "High-Profile Product Recalls Need More Than the Bat Signal," - International Risk Management Institute, irmi.com, July 2001.

Co-Author, "Do You Know What 100 Million People are Buzzing About Today?" Risk and Insurance Management, March 2001.

Quoted Article, "Keep Up with Class Action," Kentucky Courier Journal, March 13, 2000.

Author, "The Great Debate - How Much is Enough Legal Notice?" American Bar Association – Class Actions and Derivatives Suits Newsletter, winter edition 1999.

SPEAKER/EXPERT PANELIST/PRESENTER

Chief Litigation Counsel Association (CLCA)	Speaker, "Four Factors Impacting the Cost of Your Class Action Settlement and Notice," Houston TX, May 1, 2019
CLE Webinar	"Rule 23 Changes to Notice, Are You Ready for the Digital Wild, Wild West?" October 23, 2018, https://bit.ly/2RIRvZq
American Bar Assn.	Faculty Panelist, 4 th Annual Western Regional CLE Class Actions, "Big Brother, Information Privacy, and Class Actions: How Big Data and Social Media are Changing the Class Action Landscape" San Francisco, CA June, 2018.
Miami Law Class Action & Complex Litigation Forum	Faculty Panelist, "Settlement and Resolution of Class Actions," Miami, FL December 2, 2016.
The Knowledge Group	Faculty Panelist, "Class Action Settlements: Hot Topics 2016 and Beyond," Live Webcast, www.theknowledgegroup.org , October 2016.
ABA National Symposium	Faculty Panelist, "Ethical Considerations in Settling Class Actions," New Orleans, LA, March 2016.
S.F. Banking Attorney Assn.	Speaker, "How a Class Action Notice can Make or Break your Client's Settlement," San Francisco, CA, May 2015.
Perrin Class Action Conf.	Faculty Panelist, "Being Media Relevant, What It Means and Why It Matters – The Social Media Evolution: Trends, Challenges and Opportunities," Chicago, IL May 2015.



Bridgeport Continuing Ed.	Speaker, Webinar “Media Relevant in the Class Notice Context.” July, 2014.
Bridgeport Continuing Ed.	Faculty Panelist, “Media Relevant in the Class Notice Context.” Los Angeles, California, April 2014.
CASD 5 th Annual	Speaker, “The Impact of Social Media on Class Action Notice.” Consumer Attorneys of San Diego Class Action Symposium, San Diego, California, September 2012.
Law Seminars International	Speaker, “Class Action Notice: Rules and Statutes Governing FRCP (b)(3) Best Practicable... What constitutes a best practicable notice? What practitioners and courts should expect in the new era of online and social media.” Chicago, IL, October 2011. *Voted by attendees as one of the best presentations given.
CASD 4 th Annual	Faculty Panelist, “Reasonable Notice - Insight for practitioners on the FJC’s <i>Judges’ Class Action Notice and Claims Process Checklist and Plain Language Guide</i> . Consumer Attorneys of San Diego Class Action Symposium, San Diego, California, October 2011.
CLE International	Faculty Panelist, Building a Workable Settlement Structure, CLE International, San Francisco, California May, 2011.
CASD	Faculty Panelist, “21 st Century Class Notice and Outreach.” 3 rd Annual Class Action Symposium CASD Symposium, San Diego, California, October 2010.
CASD	Faculty Panelist, “The Future of Notice.” 2 nd Annual Class Action Symposium CASD Symposium, San Diego California, October 2009.
American Bar Association	Speaker, 2008 Annual Meeting, “Practical Advice for Class Action Settlements: The Future of Notice In the United States and Internationally – Meeting the Best Practicable Standard.” Section of Business Law Business and Corporate Litigation Committee – Class and Derivative Actions Subcommittee, New York, NY, August 2008.
Women Lawyers Assn.	Faculty Panelist, Women Lawyers Association of Los Angeles “The Anatomy of a Class Action.” Los Angeles, CA, February, 2008.
Warranty Chain Mgmt.	Faculty Panelist, Presentation Product Recall Simulation. Tampa, Florida, March 2007.



Practicing Law Institute.	Faculty Panelist, CLE Presentation, 11 th Annual Consumer Financial Services Litigation. Presentation: Class Action Settlement Structures – Evolving Notice Standards in the Internet Age. New York/Boston (simulcast), NY March 2006; Chicago, IL April 2006 and San Francisco, CA, May 2006.
U.S. Consumer Product Safety Commission	Ms. Finegan participated as an invited expert panelist to the CPSC to discuss ways in which the CPSC could enhance and measure the recall process. As a panelist, Ms Finegan discussed how the CPSC could better motivate consumers to take action on recalls and how companies could scientifically measure and defend their outreach efforts. Bethesda, MD, September 2003.
Weil, Gotshal & Manges	Presenter, CLE presentation, “A Scientific Approach to Legal Notice Communication.” New York, June 2003.
Sidley & Austin	Presenter, CLE presentation, “A Scientific Approach to Legal Notice Communication.” Los Angeles, May 2003.
Kirkland & Ellis	Speaker to restructuring group addressing “The Best Practicable Methods to Give Notice in a Tort Bankruptcy.” Chicago, April 2002.
Georgetown University Law	Faculty, CLE White Paper: “What are the best practicable methods to Center Mass Tort Litigation give notice? Dispelling the communications myth – A notice Institute disseminated is a notice communicated,” Mass Tort Litigation Institute. Washington D.C., November, 2001.
American Bar Association	Presenter, “How to Bullet-Proof Notice Programs and What Communication Barriers Present Due Process Concerns in Legal Notice,” ABA Litigation Section Committee on Class Actions & Derivative Suits. Chicago, IL, August 6, 2001.
McCutchin, Doyle, Brown	Speaker to litigation group in San Francisco and simulcast to four other McCutchin locations, addressing the definition of effective notice and barriers to communication that affect due process in legal notice. San Francisco, CA, June 2001.
Marylhurst University	Guest lecturer on public relations research methods. Portland, OR, February 2001.



University of Oregon	Guest speaker to MBA candidates on quantitative and qualitative research for marketing and communications programs. Portland, OR, May 2001.
Judicial Arbitration & Mediation Services (JAMS)	Speaker on the definition of effective notice. San Francisco and Los Angeles, CA, June 2000.
International Risk Management Institute	Past Expert Commentator on Crisis and Litigation Communications. www.irmi.com .
The American Bankruptcy Institute Journal (ABI)	Past Contributing Editor – Beyond the Quill. www.abi.org .

BACKGROUND

Ms Finegan’s past experience includes working in senior management for leading Class Action Administration firms including The Garden City Group (“GCG”) and Poorman-Douglas Corp., (“EPIQ”). Ms. Finegan co-founded Huntington Advertising, a nationally recognized leader in legal notice communications. After Fleet Bank purchased her firm in 1997, she grew the company into one of the nation’s leading legal notice communication agencies.

Prior to that, Ms. Finegan spearheaded Huntington Communications, (an Internet development company) and The Huntington Group, Inc., (a public relations firm). As a partner and consultant, she has worked on a wide variety of client marketing, research, advertising, public relations and Internet programs. During her tenure at the Huntington Group, client projects included advertising (media planning and buying), shareholder meetings, direct mail, public relations (planning, financial communications) and community outreach programs. Her past client list includes large public and privately held companies: Code-A-Phone Corp., Thrifty-Payless Drug Stores, Hyster-Yale, The Portland Winter Hawks Hockey Team, U.S. National Bank, U.S. Trust Company, Morley Capital Management, and Durametal Corporation.

Prior to Huntington Advertising, Ms. Finegan worked as a consultant and public relations specialist for a West Coast-based Management and Public Relations Consulting firm.

Additionally, Ms. Finegan has experience in news and public affairs. Her professional background includes being a reporter, anchor and public affairs director for KWJJ/KJIB radio in Portland, Oregon, as well as reporter covering state government for KBZY radio in Salem, Oregon. Ms. Finegan worked as an assistant television program/promotion manager for KPDX directing \$50 million in programming. She was also the program/promotion manager at KECH-22 television.

Ms. Finegan's multi-level communication background gives her a thorough, hands-on understanding of media, the communication process, and how it relates to creating effective and efficient legal notice campaigns.



MEMBERSHIPS, PROFESSIONAL CREDENTIALS

APR Accredited. Universal Board of Accreditation Public Relations Society of America

- **Member of the Public Relations Society of America**
- **Member Canadian Public Relations Society**

Board of Directors - Alliance for Audited Media

Alliance for Audited Media (“AAM”) is the recognized leader in cross-media verification. It was founded in 1914 as the Audit Bureau of Circulations (ABC) to bring order and transparency to the media industry. Today, more than 4,000 publishers, advertisers, agencies and technology vendors depend on its data-driven insights, technology certification audits and information services to transact with trust.

SOCIAL MEDIA

LinkedIn: www.linkedin.com/in/jeanne-finegan-apr-7112341b

Exhibit B

Dental Supplies Class Action
c/o Settlement Administrator
PO Box 510
Philadelphia, PA 19105-0510

Document 335-2 Filed 05/24/19
15663

FIRST-CLASS MAIL
US POSTAGE PAID
CITY, ST
PERMIT NO. XXXX

Legal Notice about a Class Action Lawsuit

IF YOU PURCHASED DENTAL SUPPLIES
AND/OR EQUIPMENT FROM
HENRY SCHEIN, PATTERSON,
BENCO, OR BURKHART,
AN \$80 MILLION CLASS ACTION
SETTLEMENT MAY AFFECT YOU

<<Barcode>>

Class Member ID: <<Refnum>>

<<Company>>

<<FirstName>> <<LastName>>

<<Address>>

<<Address2>>

<<City>>, <<ST>> <<Zip>>-<<zip4>>

[BARCODE AREA]

If you purchased dental supplies or equipment from Henry Schein, Patterson, Benco, or Burkhart, an \$80 million class action settlement may affect you.

An \$80 million cash Settlement has been reached in a lawsuit known as In re Dental Supplies Antitrust Litigation, No 16-cv-00696 (E.D.N.Y.), against Henry Schein, Inc. (“Schein”), Patterson Companies, Inc. (“Patterson”), and Benco Dental Supply Company (“Benco”) (collectively, “Defendants”). The lawsuit alleges that the Defendants agreed not to compete on prices for Dental Products. The Defendants deny these claims, insist they did nothing wrong, and a judge has not decided who is right.

Who’s Included? The Settlement is for a “Class” that includes anyone in the U.S. who purchased Dental Products directly from Defendants or Burkhart during the Class Period: August 31, 2008 to March 31, 2016.

What does the Settlement provide? The Defendants will pay \$80 million into a “Settlement Fund.” The settlement proceeds, net of all court-approved fees and costs, will be allocated pro rata, based on relative purchase amounts. For more information on payouts, please consult paragraphs 25-30 of the November 12, 2018, Declaration of Eric L. Cramer and/or the Plan of Allocation (when it is available) on the settlement website. Class Counsel will be asking the Court to approve a fee of up to 1/3 of the Settlement amount, plus reimbursement of costs, and service awards for the named plaintiffs. That Fee Application will be available on the

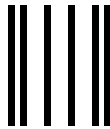
settlement website on or before March 24, 2019.

How can I receive benefits? If the Settlement is approved, you will receive a Claim form in the mail (it will also be available on the Settlement website). You must file a claim by September 19, 2019 in order to receive a payment.

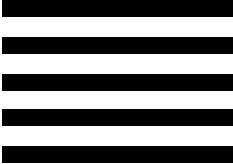
How can I exclude myself or object? If you want to sue the Defendants yourself, you must exclude yourself from the Settlement by April 18, 2019 in which case you will not receive a payment from the Settlement. If you do not exclude yourself, you may file an objection to the Settlement or any aspect of it by April 18, 2019.

More complete information, including the Settlement Agreement and release of claims, instructions on filing a claim (when a claim form becomes available), Excluding, and Objecting is available on the settlement website, www.DentalSuppliesAntitrustClassAction.com or you may call toll free 1-844-367-8807.

When will the Court decide? A Fairness Hearing will be held on May 22, 2019 at 10:00 a.m. at the U.S.D.C. for the Eastern District of NY, 225 Cadman Plaza E, Brooklyn, NY 11201 in Courtroom 8D S to consider whether to approve the Settlement and Fee Application. You may, at your own expense appear at the Hearing, but you don’t have to.



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO. 36777 PHILADELPHIA, PA

POSTAGE WILL BE PAID BY ADDRESSEE

IN RE DENTAL SUPPLIES ANTITRUST LITIGATION
C/O CLAIMS ADMINISTRATOR
P.O. BOX 510
PHILADELPHIA PA 19105-9911



Class Member ID: <<310350000000>>

Dental Supplies Antitrust Settlement

I am identifying below all the business names (including DBAs) and addresses under which I may have purchased dental supplies or equipment. I understand that after receiving this information, the claims administrator will subsequently send me a form that includes information relating to all of my qualifying dental purchases during the Class Period. Upon receipt of that form, I will be afforded the opportunity to accept those figures as my claim amount or, alternatively, to provide my own supporting documentation to substantiate a different qualifying amount.

If you need additional space, you may use the case website (DentalSuppliesAntitrustClassAction.com), or mail additional pages to the Settlement Administrator. In any mailing, please be sure to include your Class Member ID.

Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Email Address: _____@_____

Contact Phone # (_____) _____ - _____ (You may be contacted if further information is required.)

Additional Business Name

Address

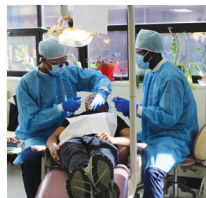
City ST Zip

Additional Business Name

Address

City ST Zip

Exhibit C



Give Kids A Smile
Events in Ohio, Maryland,
Washington

08



Hakuna matata
Dentist completes Disney
marathons

10



World-class CE
Available at ADA FDI World
Dental Congress

11

ADA News

AMERICAN DENTAL ASSOCIATION WWW.ADA.ORG

MARCH 4, 2019

VOLUME 50 NO.5



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BRIEFS

Free eBook for members discusses joining, exiting dental practice

The ADA Center for Professional Success has teamed up with author William P. Prescott to release a free-for-ADA-members downloadable book on joining and exiting a



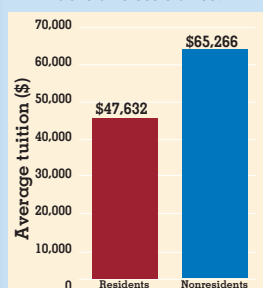
dental practice. "The book is aimed at practicing dentists and dental specialists who will eventually leave practices, as well as residents and dental students who will join a practice, usually as an associate and, hopefully, as a future owner," said Mr. Prescott, an Ohio-based attorney, in an interview with ADA News. Mr. Prescott, in the dental equipment and

See EBOOK, Page 5

JUST THE FACTS

First-year tuition

In 2017-18, nearly 64 percent of U.S. dental schools in operation charged first-year nonresident students more for tuition than for first-year resident students.



Source: ADA Health Policy Institute, ADA.org/hpi, hpi@ada.org, ext. 2568

Changing faces: State dental associations see most women serving as presidents

BY KIMBER SOLANA

Editor's note: This is the first article in an ADA News series examining the changing demographics and increasing diversity in dentistry.

In half of the 10 years Dr. Jennifer Enos served in the board of her local dental society in Arizona, she was — aside from staff — the only

woman in the room.

"I started in dentistry in 1999 as an assistant," she said. "I knew one female dentist and there was very little ethnic diversity."

Fast forward to 2019.

When she volunteered at her local dental school's Give Kids A Smile event in February, the diversity in the students was evident. And when

attending her local dental society's meetings, there are nearly as many female members as their male counterparts.

Come later this year, Dr. Enos will be one of 13 women serving as presidents in their state dental association — the most in the ADA's

See FACES, Page 10



Women leaders: From left, Drs. Margaret Gingrich, Michigan; Kristi Soileau, Louisiana; Evis Babo, Georgia; Janis Moriarty, Massachusetts; Barbara B. Mauldin, Mississippi; Terry Proper, Tennessee; Maria Castellvi Armas, Puerto Rico; Elba Diaz Diaz-Toro, Colegio de Cirujanos Dentistas de Puerto Rico president; Jolene Paramore, Florida; Jill Shelton, Idaho; and Jennifer Thompson, New Mexico pose for a photo during the 2018 ADA President-Elect's Conference. Ten of the women are among the 13 women elected presidents in their respective state dental association to serve beginning this year — the most in the ADA's 160-year history.

Locum tenens dentists can help fill vacancies, but it's important to plan ahead

BY DAVID BURGER

Editor's note: This is the 23rd story in the Decoding Dental Benefits series featuring answers and solutions for dentists when it comes to the world of dental benefits and plans. The series is intended to help untangle many of the issues that can potentially befuddle dentists and their teams so that they can focus on patient care.

Bel Air, Md. — Dr. Edgar Radjabli had a problem.

In 2017, the practicing dentist was in a car accident. His shoulder and a finger were injured, and he knew almost immediately that he would need to stay away from his practice for a while and recuperate.

He and his business partner didn't want the practice to suffer financially, so he found a locum tenens dentist.

"I didn't want the practice to fall apart," he said.

The definition of locum tenens, roughly translated from Latin, means "to hold a place."

Locum tenens dentists fill in for other dentists on a temporary basis for a range of a few days to even a year or longer. When a dental office faces temporary staffing shortages due to vacancies, illness, death, vacations, maternity or paternity leaves or other causes, they hire locum tenens dentists to fill those vacancies.

"The American Dental Association has recognized the need to educate dentists and dental offices on the administrative practices and policies of third-party carriers to address instances where the absent dentist is in-network with the plan and a temporary dentist, who is not in-network with the plan, has been hired to treat patients expecting to be treated by a network dentist," said Dr. Christopher Bulnes, chair of the ADA Council on Dental Benefit Programs.

"Plans have various practices and policies when it comes to locum dentists and while some of these

See LOCUM, Page 13

ADA rolls out spring Find-a-Dentist ad campaign

BY KIMBER SOLANA

Soon, gone are the gray days and snow for more sunlight and warmer weather.

However, the annual spring cleaning practice shouldn't just include clearing out cabinets, dusting book shelves and cleaning upholstered furnishings. Teeth could also use a good cleaning.

"The sun is shining," an online banner ad says. "Make sure your smile is, too."



In an effort to help potential patients find ADA member dentists in their area, the Association will roll out a springtime-themed advertisement campaign for Find-a-Dentist, encouraging them to add a dental visit to their spring cleaning to-do list.

"Even if a patient brushes twice

See CAMPAIGN, Page 15

GOVERNMENT

ADA, American Academy of Pediatric Dentistry speak on CMS proposed rule

BY JENNIFER GARVIN

Baltimore — The American Dental Association and American Academy of Pediatric Dentistry filed comments Feb. 19 on the Centers for Medicare and Medicaid Services' proposed 2020 notice of benefit and payment parameters for the Affordable Care Act.

In a joint letter to CMS, ADA President Jeffrey M. Cole and AAPD President Joseph B. Castellano told the agency they are concerned about the options given to states for selecting essential health benefit benchmark plans, particularly an option that allows states to select a set of benefits that would become the state's essential health benefit-benchmark plan. The two organizations said they believe that will give states the opportunity to "weaken the essential health benefits, including the oral health benefit for children."

The ADA and AAPD instead support "the offering and availability of comprehensive dental services to children under the essential health benefit as required by the ACA."

The 2020 proposed rule also includes moving the deadline to May 6 for states to submit the documents for their essential health benefit-benchmark plan selection for the 2021 plan year.

"We believe that this does not give states enough time to fully evaluate their choice of an essential health benefit-benchmark plan and its impact on vulnerable popu-

lations, especially low-income children," Drs. Cole and Castellano wrote. "We urge CMS to reconsider this deadline and instead use a July deadline, as was the case for the 2020 plan year."

Navigator programs were established under the ACA to help consumers understand available coverage options. The ADA and AAPD said they recognize the need to make these programs flexible so navigators can best serve their communi-

The ADA and AAPD support "the offering and availability of comprehensive dental services to children under the essential health benefit as required by the Affordable Care Act."

ties, but urged CMS to require navigators to provide certain services and have the appropriate training.

"Requiring navigators to provide post-enrollment counseling will be especially helpful to consumers with limited English proficiency, low health literacy, physical disabilities, or limited access to computers and the Internet," Drs. Cole and Castellano wrote. "To provide this assistance, navigators must first receive training in all areas of the exchanges. The specific train-

ing navigators will need to educate and inform consumers about dental plans may be lost if the training requirements are streamlined into four broad categories."

The rule also proposes changing the way premium assistance is calculated. Previously, the rate was calculated using employer-sponsored insurance premiums. The proposed rule calls for the rate to be based on the premium adjustment percentage on projected private individual and group market health insurance premiums — excluding Medigap and property and casualty insurance expenditure.

"The ADA and AAPD are concerned that this change would increase premiums for exchange plans and decrease enrollment for consumers who receive the premium tax credit," wrote Drs. Cole and Castellano, noting the rule predicts that enrollment would fall by 100,000 in 2020.

The proposed change in calculating the premium adjustment would also affect the maximum annual limitation on cost sharing. The new limitations will be \$8,200 for individual coverage, a \$300 increase from 2019, and \$16,400 for family coverage, a \$600 increase from 2019.

"The ADA and AAPD believe that these increases in cost sharing will further decrease the affordability of exchange plans," Drs. Cole and Castellano wrote.

Regarding quality standards, the ADA and AAPD encouraged CMS and plan issuers to seek input from the Dental Quali-

ty Alliance — a multi-stakeholder coalition known as the DQA — as the Meaningful Measures Initiative is implemented into quality reporting and quality improvement programs. The DQA has developed a comprehensive set of measures and obtained their endorsement from the National Quality Forum that have been tested for validity, reliability, feasibility and usability, and rely on standard data elements in administrative claims data.

The ADA and AAPD thanked CMS for supporting automatic re-enrollment for standalone dental plans for plan years beginning in 2020 and requested that the agency continue automatic re-enrollment for other plans on the exchanges.

"Automatic re-enrollment is critical for ensuring that beneficiaries continue to be enrolled and do not lose coverage due to forgetfulness, lack of knowledge about the deadlines and requirements, or other factors," Drs. Cole and Castellano wrote. "It also reduces the administrative burden on plans."

The organizations urged CMS not to defer to states for network adequacy reviews using the "reasonable access" standard and not to use the same standard for essential community providers as the agency did in 2019. They concluded the letter by asking CMS not to eliminate the actuarial value standards for standalone dental plans.

Read the comments in full at ADA.org/advocacy. ■

ADVERTISEMENT

LEGAL NOTICE

If you purchased dental supplies or equipment directly from Henry Schein, Patterson, Benco, or Burkhart, an \$80 million class action settlement may affect you.



An \$80 million cash Settlement has been reached in a lawsuit known as *In re Dental Supplies Antitrust Litigation*, No 16-cv-00696 (E.D.N.Y.), against Henry Schein, Inc. ("Schein"), Patterson Companies, Inc. ("Patterson"), and Benco Dental Supply Company ("Benco") (collectively, "Defendants"). The lawsuit alleges that the Defendants agreed not to compete on prices for Dental Products. The Defendants deny these claims, insist they did nothing wrong, and a judge has not decided who is right.

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When will the Court decide? A Fairness Hearing will be held on May 22, 2019 at 10:00 a.m. at the U.S.D.C. for the Eastern District of NY, 225 Cadman Plaza E, Brooklyn, NY 11201 in Courtroom 8D S to consider whether to approve the Settlement and Fee Application. You may, at your own expense appear at the Hearing, but you don't have to.

1-844-367-8807
www.DentalSuppliesAntitrustClassAction.com

ADA comments on agency's request in order to modify, simplify HIPAA rules

BY JENNIFER GARVIN

Washington — The ADA is asking the Department of Health and Human Services Office for Civil Rights to incorporate flexibility and keep processes simple so that dental offices can remain HIPAA compliant.

The request was part of the Association's formal comments to OCR in response to the agency's Request for Information on Modifying [Health Insurance Portability and Accountability Act] Rules to Improve Coordinated Care.

In a Feb. 12 letter to OCR Director Roger Severino, ADA President Jeffrey M. Cole and Executive Director Kathleen T. O'Loughlin reminded the director that "many covered entities are small and solo dental practices, and that dental practices use a variety of electronic dental records with varying capabilities and functionalities, not all of which may integrate with hospital electronic health record systems."

In the letter, Drs. Cole and O'Loughlin urged the "promulgation of simplified, standardized and coordinated regulations" so that dental offices are able to "develop and implement unified requirements for all protected health information regardless of source or content."

Regarding the OCR's desire to shorten the time frame from 30 days for providers to respond to patient requests for access to personal health information, the ADA

said it believes that a shorter response time would burden covered entities.

"A small or solo health care provider would be particularly burdened by a shorter time frame, which could divert staff time and attention from clinical tasks and patient care without a corresponding benefit to patients or providers," Drs. Cole and O'Loughlin noted.

The ADA also asked OCR to facilitate "appropriate communications" and guidance for providers seeking to assist families in certain health care emergencies — such as parents of children affected by the opioid crisis — without compromising privacy.

In the comments, the Association recommended that OCR eliminate the Notice of Privacy Practice acknowledgment form to "free up time and resources for providers to spend on treatment and care coordination" and to eliminate the requirement to provide a copy of the Notice of Privacy Practices to individuals who do not request a copy. The ADA suggested OCR instead require providers to post the notice in a conspicuous location.

The ADA also urged OCR to protect HIPAA enforcement providers who "in good faith disclose protected health information intended to help patients receive help and support," whether or not the patient is incapacitated.

Read the comments in full at ADA.org/advocacy. ■

—garvinj@ada.org

Subject: ADA News — March 18, 2019

Date: Monday, March 18, 2019 at 12:15:18 PM Eastern Daylight Time

From:

To:

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Digital Edition | March 18, 2019



Tax questions

The ADA News talked with Allen M. Schiff, a certified public accountant and president of the Academy of Dental CPAs, to see what dentists need to know if they want to take the pass-through deduction. Read the Q&A, an article announcing that anesthesiology is now recognized as a dent specialty and the latest on the McCarran-Ferguson Act in the March 18, 2019, ADA News. [Read more >>](#)

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**\$80 Million Class Settlement
For Purchasers of Dental
Supplies & Equipment**



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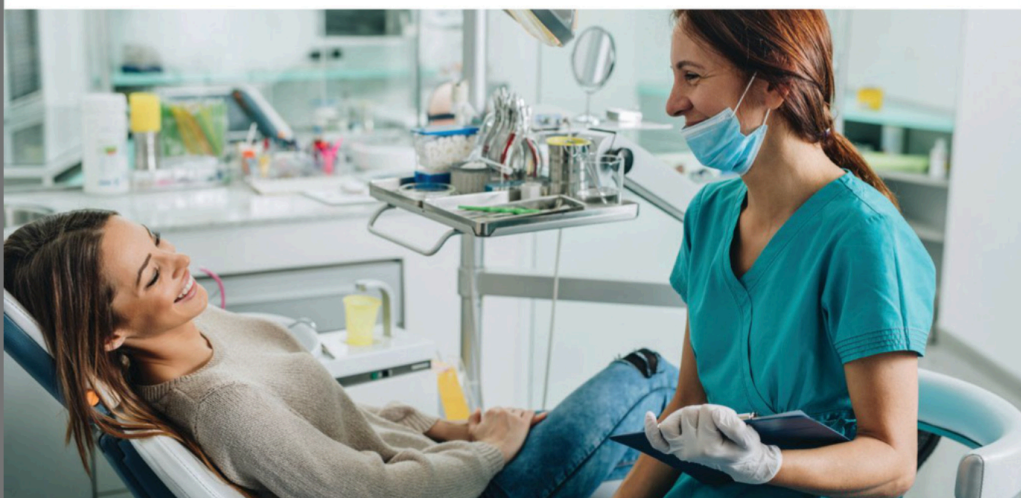
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www.DentalSuppliesAntitrustClassAction.com



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Give Kids A Smile Son of program's co-founder continues legacy

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ADA News

MARCH 18, 2019

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BRIEFS

JADA collection on opioids: What dentists should know

Why do dentists prescribe Vicodin? What can prescription monitoring program data say about the prescription of controlled substances? What is the role of the oral health community in addressing the opioid crisis?

These questions and other topics are among the selected key opioid-related articles available in The Journal of the



American Dental Association's March 2019 reprint collection.

The collection's goal: Give dentists the information they should know about opioids in dentistry and the oral health community's effort to address the opioid crisis in the U.S.

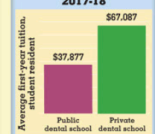
The reprint collection includes:

- The Role of the Oral Health Community in Addressing the Opioid Overdose Epidemic" by

See JADA, Page 19

JUST THE FACTS

Dental school first-year resident student tuition 2017-18



Source: ADA Health Policy Institute, ADA.org/hipi, ip/whatsnew, est. 2006

Legislation to amend McCarran-Ferguson Act introduced in House

BY JENNIFER GARVIN

Washington — Bipartisan legislation was introduced in the U.S. House of Representatives Feb. 28 to repeal the McCarran-Ferguson antitrust exemption for health insurance companies.

HR 1418, the Competitive Health Insurance Reform Act, was introduced in the 116th Congress by Rep. Peter DeFazio, D-Ore., and

dentist/Rep. Paul Gosar, R-Ariz., and included eight cosponsors. The Senate version of the bill, S 350, was introduced Feb. 6 by Sens. Steve Daines, R-Mont., and Patrick Leahy, D-Vt.

The Association, which has advocated for this repeal for more than 20 years, praised Congress for supporting the legislation.

"It is unthinkable that the health

insurance industry has been permitted to avoid accountability for so long under the laws and standards that govern other aspects of American business," said ADA President Jeffrey M. Cole, in a statement.

"Without repeal, dentists such as myself, my patients and the public won't know the extent to which they have been affected by the McCarran-Ferguson Act's negative

impact on competition within the health insurance industry."

This bill is narrowly drawn to apply only to the business of health insurance, including dental insurance, the Association said. The ADA hopes "its effect will be to remove the apparent hesitancy of the Federal Trade Commission and the

See LEGISLATION, Page 19

Everyone for Veterans

Program that helps those who served in combat receive free oral care expanding



Gratuit: University of Iowa dental student Craig Kozeluh smiles after dental treatment of a Vietnam War veteran through the Everyone For Veterans program. All treatment was supervised by a qualified dentist.

BY DAVID BURGER

Issaquah, Wash. — Jason Morrison, a former Marine sergeant, did not have dental benefits since his seven-year stint in the service ended in 2003.

He said his dental problems "added up over the past several years," so

someone at his local Veterans Affairs office suggested he contact an organization called Everyone For Veterans, or E4V for short, to see if they could help.

"They called me right back," Mr. Morrison said. "They were eager

to provide me assistance. It was a blessing."

E4V connected him with Dr. Dave Minalhan, who donated his services to treat Mr. Morrison.

See VETERANS, Page 12

Anesthesiology recognized as dental specialty

BY KIMBER SOLANA

Dental anesthesiology becomes the 10th dental specialty recognized by the National Commission on Recognition of Dental Specialties and Certifying Boards.

The recognition comes after the National Commission on March 11 adopted a resolution based on an application from the American Society of Dentist Anesthesiologists to recognize dental anesthesiology as a dental specialty.

The ADA House of Delegates in 2017 established the National Commission to oversee the decision-making process for recognizing dental specialties. The "Requirements for Recognition of Dental Specialties" is still managed by the ADA's Council on Education and Licensure and the ADA House of Delegates.

Dental anesthesiology now joins the following dental specialties: dental public health; endodontics; oral and maxillofacial pathology; oral and maxillofacial radiology; oral and maxillofacial surgery; orthodontics and dental orthopedics; pediatric dentistry; periodontics; and prosthodontics.

Dental specialties are recognized "to protect the public, nurture the art and science of

See SPECIALTY, Page 19

Exhibit D



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Exhibit E

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NEWS PROVIDED BY
Berger Montague →
Feb 22, 2019, 09:17 ET

PHILADELPHIA, Feb. 22, 2019 /PRNewswire-HISPANIC PR WIRE/ -- The following statement is being issued by Berger Montague regarding the *Dental Supplies Antitrust Litigation*.

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SOURCE Berger Montague

Si usted adquirió suministros o equipos dentales directamente de Henry Schein, Patterson, Benco o Burkhart, un acuerdo colectivo por \$80 millones podría afectarle

English ▾

NEWS PROVIDED BY

Berger Montague →

Feb 22, 2019, 09:17 ET

FILADELFIA, 22 de febrero de 2019 /PRNewswire-HISPANIC PR WIRE/ -- Berger Montague ha publicado las siguientes declaraciones en relación con el *Contencioso antimonopolio en suministros dentales*.

Se ha alcanzado un acuerdo por \$80 millones en efectivo en un proceso conocido como *In re Dental Supplies Antitrust Litigation (Contencioso antimonopolio en suministros dentales)*, No. 16-cv-00696 (E.D.N.Y.), contra Henry Schein, Inc. ("Schein"), Patterson Companies, Inc. ("Patterson") y Benco Dental Supply Company ("Benco") (en adelante y colectivamente denominados "demandados"). El proceso afirma que los demandados acordaron no competir en los precios de productos dentales. Los demandados niegan esa acusación, insisten en no haber obrado mal y el juez del caso no ha decidido quién tiene la razón.

¿A quién incluye?

El acuerdo es "colectivo" e incluye a toda persona en los Estados Unidos que haya comprado productos dentales directamente de los demandados o Burkhart durante el período de la demanda colectiva: del 31 de agosto de 2008 al 31 de marzo de 2016.

¿Qué estipula el acuerdo?

Los demandados pagarán \$80 millones a un "fondo del acuerdo". Los importes del acuerdo, netos después de todos los honorarios y costos aprobados por el tribunal, se destinarán de manera prorrateada y con base en montos relativos de compra. Si desea más información sobre los pagos, consulte los párrafos 25 a 30 de la declaración de Eric L. Cramer del 12 de noviembre de 2018 y/o el plan de pagos (cuando esté disponible) en el sitio web del acuerdo. Los abogados del colectivo solicitarán al tribunal la aprobación de honorarios equivalente a hasta una tercera parte del monto del acuerdo, más costos de reembolso y cuotas por servicio para los demandantes citados. La aplicación de dichos honorarios estará disponible en el sitio web del acuerdo el 24 de marzo de 2019.

¿Qué debo hacer para recibir los beneficios?

De aprobarse el acuerdo, usted recibirá un formulario de reclamo por vía postal (también podrá descargarlo del sitio web del acuerdo). Deberá presentar su reclamo antes del 19 de septiembre de 2019 para recibir un pago.

¿Qué debo hacer para excluirme u objetar?

Si desea demandar a los demandados por su cuenta, debe excluirse del acuerdo antes del 18 de abril de 2019, en cuyo caso no recibirá pago alguno derivado del acuerdo. Si no se excluye, puede presentar una objeción al acuerdo o

cualquiera de sus puntos antes del 18 de abril de 2019.

El sitio web dedicado al acuerdo ofrece información detallada, como el acuerdo colectivo y el descargo de responsabilidades, las instrucciones para presentar un reclamo (cuando se disponga de un formulario de reclamo), para excluirse y para objetar. Consulte www.DentalSuppliesAntitrustClassAction.com o llame sin costo al 1-844-367-8807.

¿Cuándo decidirá el tribunal?

Se llevará a cabo una audiencia de justicia el 22 de mayo de 2019 a las 10:00am en el Tribunal de Distrito de los Estados Unidos para el Distrito Este de Nueva York, sito en el 225 de Cadman Plaza E, Brooklyn, Nueva York, 11201, en la sala 8D S, a fin de considerar la aprobación del acuerdo y la aplicación del honorario. Usted puede, por cuenta propia, comparecer durante la audiencia, pero no tiene obligación de hacerlo.

FUENTE Berger Montague

SOURCE Berger Montague



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English PR Newswire ID: 2380044-1 Clear Time Feb 22, 2019 9:17 AM ET

View Release ▼

Report shows data for: All 2 releases

Pickup

Where did my releases get picked up?

530	88,440,420
total pickup	total potential audience

Traffic

What traffic did my releases generate?

3,121	5,879
release views	web crawler hits

Audience

Who are the audiences viewing my releases?

282	173	1,741	1,035
media views	organization views	targeted influencers	Associated Press outlets

Engagement

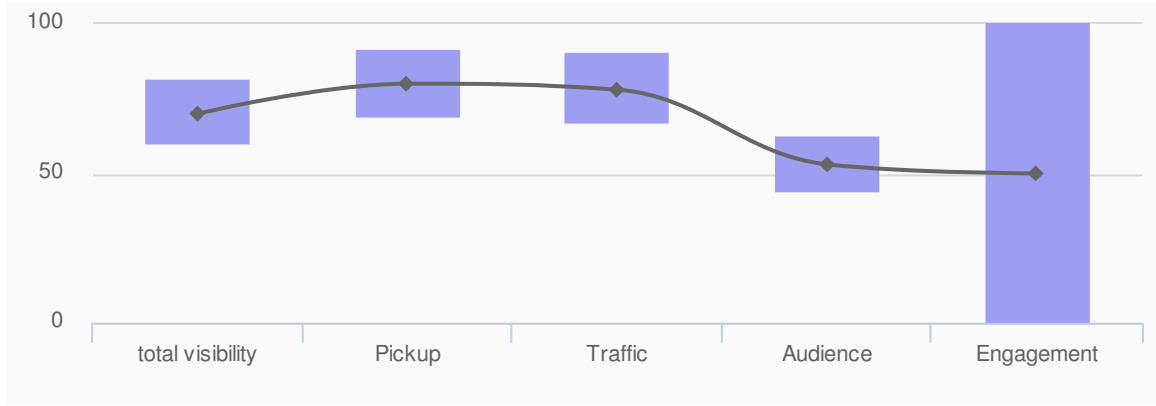
How are people engaging with my releases?

1,168
total engagement actions

6	1,162
shares	click-throughs

Industry Benchmarks

On a scale of 1 - 100, each bar shows the highest and lowest benchmark scores for your releases.



composite

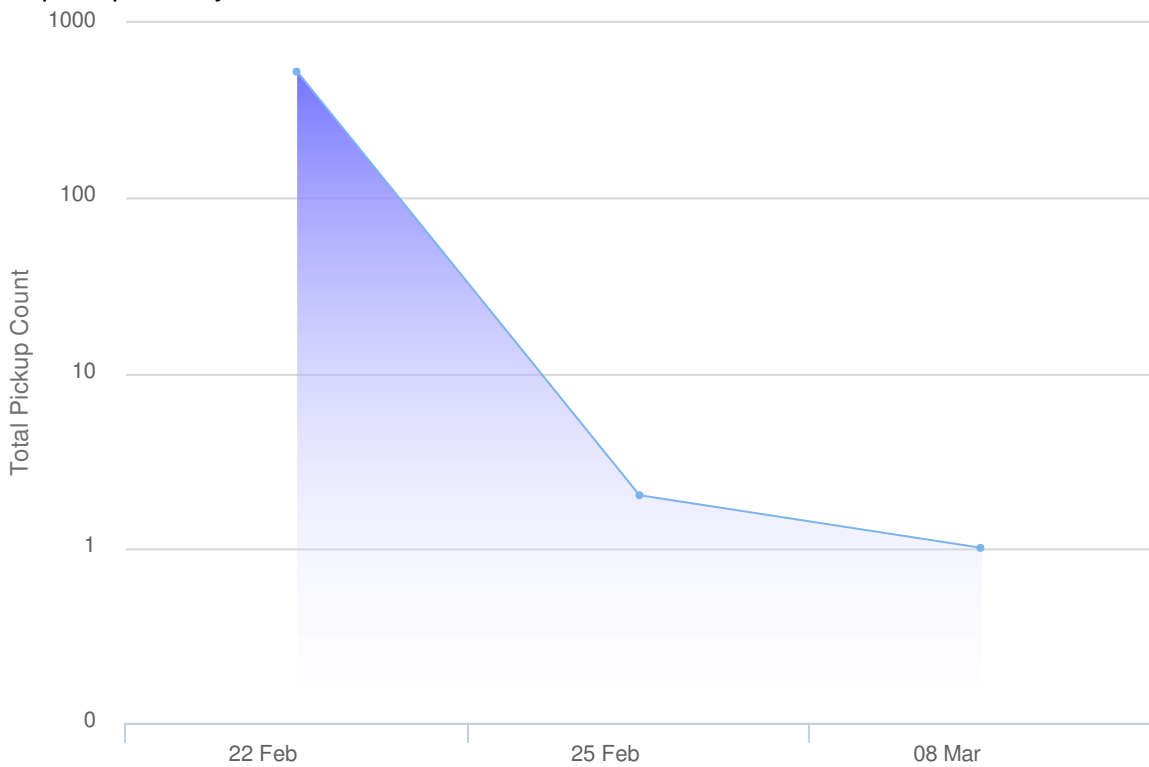
Pickup

Overview

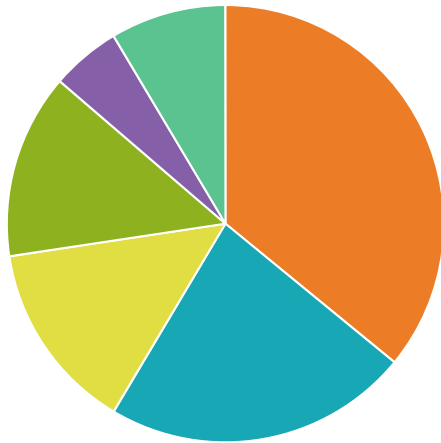
TOTAL PICKUP	530	TOTAL POTENTIAL AUDIENCE	88M
Exact Match	529 postings	Exact Match	88M visitors
Twitter	1 Tweet	Twitter	135 followers

Total Pickup Over Time

Total pickup since your content was distributed

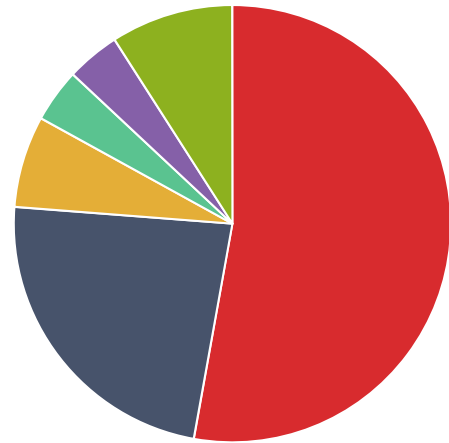


Total Pickup by Source Type



- Online News Sites & Other Influencers (189/35.9%)
- Newspaper (119/22.6%)
- News & Information Service (74/14.1%)
- Broadcast Media (72/13.7%)
- Blog (27/5.1%)
- Other (45/8.6%)

Total Pickup by Industry



- Media & Information (280/52.8%)
- Multicultural & Demographic (124/23.4%)
- Financial (36/6.8%)
- Health (21/4.0%)
- Retail & Consumer (21/4.0%)
- Other (48/9.1%)















Exact Match Pickup









Exact matches are full text postings of your content which we have found in the online and social media that we monitor. Understand how it is calculated. Your release has generated **529** exact matches with a total potential audience of **88,440,285**.















Logo	Outlet Name	# of Releases	Location	Source Type	Industry	Potential Audience
	Yahoo! Finance Online View Release	1	Global	Online News Sites & Other Influencers	Media & Information	73,379,000 visitors/day
	Pandora Online View Release	1	Dominican Republic	Trade Publications	Retail & Consumer	3,114,000 visitors/day
	Pojok Satu Online Online View Release	1	Indonesia	Newspaper	Media & Information	2,059,680 visitors/day
	MarketWatch Online View Release	1	United States	Financial News Service	Financial	789,000 visitors/day
	Seeking Alpha Online View Release	1	United States	Financial News Service	Financial	471,000 visitors/day

TheStreet.com Online  View Release	1	15685 United States	Trade Publications	Financial	230,000 visitors/day
Wichita Business Journal Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Washington Business Journal Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Minneapolis / St. Paul Business Journal Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Triangle Business Journal Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Business Journal of the Greater Triad Area Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Tampa Bay Business Journal Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
St. Louis Business Journal Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
South Florida Business Journal Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Puget Sound Business Journal Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
San Jose Business Journal Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
San Francisco Business Times Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
San Antonio Business Journal Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Sacramento Business Journal Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Bizjournals.com, Inc. Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day

Portland Business Journal Online  View Release	1	15686 United States	Newspaper	Media & Information	168,000 visitors/day
Pittsburgh Business Times Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Business Journal of Phoenix Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Philadelphia Business Journal Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Pacific Business News Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Orlando Business Journal Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Nashville Business Journal Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Business Journal of Greater Milwaukee Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Memphis Business Journal Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Business First of Louisville Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Los Angeles Business from bizjournals Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Kansas City Business Journal Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Jacksonville Business Journal Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Houston Business Journal Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Denver Business Journal Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day

Dayton Business Journal Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Dallas Business Journal Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Business First of Columbus Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Cincinnati Business Courier Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Charlotte Business Journal Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Business First of Buffalo Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Boston Business Journal Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Birmingham Business Journal Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Baltimore Business Journal Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Austin Business Journal Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Atlanta Business Chronicle Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
New Mexico Business Weekly Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Business Review (Albany) Online  View Release	1	United States	Newspaper	Media & Information	168,000 visitors/day
Quamnet Online  View Release	1	Hong Kong	News & Information Service	Health	126,600 visitors/day

PR Newswire Online  View Release	1	15688 United States	PR Newswire	Media & Information	123,000 visitors/day
PR Newswire Online  View Release	1	United States	PR Newswire	Media & Information	123,000 visitors/day
ADVFN Online  View Release	1	United States	Financial News Service	Financial	123,000 visitors/day
ADVFN Germany Online  View Release	1	Germany	Financial News Service	Financial	123,000 visitors/day
SOGOTRADE Online  View Release	1	United States	News & Information Service	Financial	65,000 visitors/day
WFMZ-TV IND-69 [Allentown, PA] Online  View Release	1	United States	Broadcast Media	Media & Information	51,000 visitors/day
WFMZ-TV IND-69 [Allentown, PA] Online  View Release	1	United States	Broadcast Media	Media & Information	51,000 visitors/day
ValueBuddies Online  View Release	1	Singapore	Blog	Financial	47,040 visitors/day
Publimetro Online  View Release	1	Mexico	Online News Sites & Other Influencers	Media & Information	44,000 visitors/day
Pittsburgh Post-Gazette [Pittsburgh, PA] Online  View Release	1	United States	Newspaper	Media & Information	40,000 visitors/day
Oklahoman [Oklahoma City, OK] Online  View Release	1	United States	Newspaper	Media & Information	39,000 visitors/day
Benzinga Online  View Release	1	United States	Online News Sites & Other Influencers	Financial	23,000 visitors/day
Daily Herald [Chicago, IL] Online  View Release	1	United States	Newspaper	Media & Information	18,000 visitors/day
Marketplace Online  View Release	1	United States	Broadcast Media	Media & Information	17,000 visitors/day
WRAL-TV CBS-5 [Raleigh, NC] Online  View Release	1	United States	Broadcast Media	Media & Information	17,000 visitors/day

Townhall Finance Online  View Release	1	United States	Financial News Service	Media & Information	17,000 visitors/day
Tamar Securities Online  View Release	1	United States	Online News Sites & Other Influencers	Financial	17,000 visitors/day
FinancialContent - PR Newswire Online  View Release	1	United States	Financial News Service	Media & Information	17,000 visitors/day
Rockford Register Star [Rockford, IL] Online  View Release	1	United States	Newspaper	Media & Information	17,000 visitors/day
Value Investing News Online  View Release	1	United States	Financial News Service	Financial	17,000 visitors/day
Daily Penny Alerts Online  View Release	1	United States	Online News Sites & Other Influencers	Financial	17,000 visitors/day
Benefit Plans Administrative Services Online  View Release	1	United States	Online News Sites & Other Influencers	Financial	17,000 visitors/day
1st Discount Brokerage Online  View Release	1	United States	Financial News Service	Financial	17,000 visitors/day
EI Economista Colombia Online  View Release	1	Colombia	Online News Sites & Other Influencers	Media & Information	16,000 visitors/day
Economiahoy.mx Online  View Release	1	Mexico	Newspaper	Financial	16,000 visitors/day
KOTV-TV CBS-6 [Tulsa, OK] Online  View Release	1	United States	Broadcast Media	Media & Information	16,000 visitors/day
Medindia Health Network Online  View Release	1	India	Trade Publications	Health	15,000 visitors/day
WRCB-TV NBC-3 [Chattanooga, TN] Online  View Release	1	United States	Broadcast Media	Media & Information	14,000 visitors/day
China Go Abroad Online  View Release	1	China	Online News Sites & Other Influencers	Media & Information	11,840 visitors/day



HolaDoctor Online  View Release	1	15690 United States	News & Information Service	Multicultural & Demographic	10,000 visitors/day
PR Newswire Asia Online  View Release	1	China	PR Newswire	Media & Information	9,000 visitors/day
Bocalista Online  View Release	1	Puerto Rico	Online News Sites & Other Influencers	Multicultural & Demographic	9,000 visitors/day
ConnectWeb Online  View Release	1	Australia	News & Information Service	Media & Information	8,460 visitors/day
Malaysia Global Business Forum [MGBF] Online  View Release	1	Malaysia	Online News Sites & Other Influencers	Financial	8,130 visitors/day
QUADRATIN Online  View Release	1	Mexico	Online News Sites & Other Influencers	Media & Information	8,000 visitors/day
WBBH-TV NBC-2 [Fort Myers, FL] Online  View Release	1	United States	Broadcast Media	Media & Information	8,000 visitors/day
KWTV-TV CBS-9 [Oklahoma City, OK] Online  View Release	1	United States	Broadcast Media	Media & Information	6,000 visitors/day
KFMB-TV CBS-8 [San Diego, CA] Online  View Release	1	United States	Broadcast Media	Media & Information	5,000 visitors/day
Ritmo 95.7 FM Online  View Release	1	United States	Broadcast Media	Multicultural & Demographic	4,000 visitors/day
Play 96.5 FM Online  View Release	1	Puerto Rico	Broadcast Media	Multicultural & Demographic	4,000 visitors/day
La Zeta 93.7 FM Online  View Release	1	Puerto Rico	Broadcast Media	Multicultural & Demographic	4,000 visitors/day
Zeta 92.3 FM Online  View Release	1	United States	Broadcast Media	Multicultural & Demographic	4,000 visitors/day
La Raza 93.3 FM Online  View Release	1	United States	Broadcast Media	Multicultural & Demographic	4,000 visitors/day
WBOC-TV CBS-16 [Salisbury, MD] Online  View Release	1	United States	Broadcast Media	Media & Information	4,000 visitors/day

















One News Page Global Edition Online  View Release	1	15691 Global	Online News Sites & Other Influencers	Media & Information	4,000 visitors/day
WVIR-TV NBC-29 [Charlottesville, VA] Online  View Release	1	United States	Broadcast Media	Media & Information	4,000 visitors/day
KXXV-TV ABC-25 [Waco, TX] Online  View Release	1	United States	Broadcast Media	Media & Information	4,000 visitors/day
Siempre Mujer Online  View Release	1	United States	Magazine	Multicultural & Demographic	4,000 visitors/day
MyStarJob Online  View Release	1	Malaysia	Online News Sites & Other Influencers	Business Services	4,000 visitors/day
Mega 96.3 FM Online  View Release	1	United States	Broadcast Media	Multicultural & Demographic	4,000 visitors/day
La Nueva 94 FM Online  View Release	1	Puerto Rico	Broadcast Media	Multicultural & Demographic	4,000 visitors/day
La Mega 106.9 FM Online  View Release	1	Puerto Rico	Broadcast Media	Multicultural & Demographic	4,000 visitors/day
La Mega 97.9 FM Online  View Release	1	United States	Broadcast Media	Multicultural & Demographic	4,000 visitors/day
La Ley 107.9 FM Online  View Release	1	United States	Broadcast Media	Multicultural & Demographic	4,000 visitors/day
El Zol 106.7 FM Online  View Release	1	United States	Broadcast Media	Multicultural & Demographic	4,000 visitors/day
La Raza 97.9 FM Online  View Release	1	United States	Broadcast Media	Multicultural & Demographic	4,000 visitors/day
Amor 93.1 FM Online  View Release	1	United States	Broadcast Media	Multicultural & Demographic	4,000 visitors/day
WFMJ-TV NBC-21 [Youngstown, OH] Online  View Release	1	United States	Broadcast Media	Media & Information	3,000 visitors/day
Ticker Technologies Online  View Release	1	United States	Financial News Service	Financial	3,000 visitors/day

Spoke Online  View Release	1	United States	News & Information Service	Business Services	3,000 visitors/day
Obras Online  View Release	1	Mexico	Trade Publications	Heavy Industry	3,000 visitors/day
KITV-TV ABC [Honolulu, HI] Online  View Release	1	United States	Broadcast Media	Media & Information	3,000 visitors/day
KAKE-TV ABC [Wichita, KS] Online  View Release	1	United States	Broadcast Media	Media & Information	3,000 visitors/day
El Economista Venezuela Online  View Release	1	Venezuela	Online News Sites & Other Influencers	Media & Information	3,000 visitors/day
El Economista Uruguay Online  View Release	1	Uruguay	Online News Sites & Other Influencers	Media & Information	3,000 visitors/day
El Economista Rep Dominicana Online  View Release	1	Dominican Republic	Online News Sites & Other Influencers	Media & Information	3,000 visitors/day
El Economista Puerto Rico Online  View Release	1	Puerto Rico	Online News Sites & Other Influencers	Media & Information	3,000 visitors/day
El Economista Paraguay Online  View Release	1	Paraguay	Online News Sites & Other Influencers	Media & Information	3,000 visitors/day
El Economista Panamá Online  View Release	1	Panama	Online News Sites & Other Influencers	Media & Information	3,000 visitors/day
El Economista Nicaragua Online  View Release	1	Nicaragua	Online News Sites & Other Influencers	Media & Information	3,000 visitors/day
El Economista Jamaica Online  View Release	1	Jamaica	Online News Sites & Other Influencers	Media & Information	3,000 visitors/day
El Economista Honduras Online  View Release	1	Honduras	Online News Sites & Other Influencers	Media & Information	3,000 visitors/day
El Economista Haiti Online  View Release	1	Haiti	Online News Sites & Other Influencers	Media & Information	3,000 visitors/day
El Economista Guatemala Online  View Release	1	Guatemala	Online News Sites & Other Influencers	Media & Information	3,000 visitors/day

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El Economista El Salvador Online  View Release	1	El Salvador	Online News Sites & Other Influencers	Media & Information	3,000 visitors/day
El Economista Ecuador Online  View Release	1	Ecuador	Online News Sites & Other Influencers	Media & Information	3,000 visitors/day
El Economista Cuba Online  View Release	1	Cuba	Online News Sites & Other Influencers	Media & Information	3,000 visitors/day
El Economista Costa Rica Online  View Release	1	Costa Rica	Online News Sites & Other Influencers	Media & Information	3,000 visitors/day
El Economista Bolivia Online  View Release	1	Bolivia	Online News Sites & Other Influencers	Media & Information	3,000 visitors/day
WZVN-TV ABC-7 [Fort Myers, FL] Online  View Release	1	United States	Broadcast Media	Media & Information	3,000 visitors/day
Ser Padres Online  View Release	1	United States	Magazine	Multicultural & Demographic	3,000 visitors/day
Equities.com Online  View Release	1	United States	News & Information Service	Financial	2,000 visitors/day
AmericaTeVe Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	2,000 visitors/day
FirstRain Online  View Release	1	United States	News & Information Service	Media & Information	2,000 visitors/day
WSIL-TV ABC-3 [Carterville, IL] Online  View Release	1	United States	Broadcast Media	Media & Information	2,000 visitors/day
KTVN-TV CBS-2 [Reno, NV] Online  View Release	1	United States	Broadcast Media	Media & Information	2,000 visitors/day
Cineteca Nacional Online  View Release	1	Mexico	Online News Sites & Other Influencers	Entertainment	2,000 visitors/day
myMotherLode.com [Sonora, CA] Online  View Release	1	United States	Newspaper	Media & Information	2,000 visitors/day
IANS India Online  View Release	1	India	News & Information Service	Media & Information	2,000 visitors/day

WICU-TV NBC-12 / WSEE-TV CBS-35 [Erie, PA] Online  View Release	1	15694 United States	Broadcast Media	Media & Information	2,000 visitors/day
ADN Sureste Online  View Release	1	Mexico	News & Information Service	Media & Information	2,000 visitors/day
Infosel Financiero Online  View Release	1	Mexico	Online News Sites & Other Influencers	Financial	2,000 visitors/day
Mega TV Online  View Release	1	United States	Broadcast Media	Multicultural & Demographic	1,829 visitors/day
NewsBlaze Online  View Release	1	United States	Online News Sites & Other Influencers	Media & Information	1,420 visitors/day
TECHO Online  View Release	1	Chile	Trade Publications	Policy & Public Interest	1,000 visitors/day
Súper Mujer Online  View Release	1	Mexico	Online News Sites & Other Influencers	Retail & Consumer	1,000 visitors/day
WENY-TV [Horseheads, NY] Online  View Release	1	United States	Broadcast Media	Media & Information	1,000 visitors/day
RFD-TV [Nashville, TN] Online  View Release	1	United States	Broadcast Media	Media & Information	1,000 visitors/day
El Economista Argentina Online  View Release	1	Argentina	Online News Sites & Other Influencers	Media & Information	1,000 visitors/day
WLNE-TV ABC-6 [Providence, RI] Online  View Release	1	United States	Broadcast Media	Media & Information	1,000 visitors/day
WICZ-TV FOX-40 [Binghamton, NY] Online  View Release	1	United States	Broadcast Media	Media & Information	1,000 visitors/day
Vamos Cultura Online  View Release	1	United States	Magazine	Multicultural & Demographic	1,000 visitors/day
The Chronicle Journal [Thunder Bay, ON] Online  View Release	1	Canada	Newspaper	Media & Information	1,000 visitors/day
KEYC-TV CBS-12 / FOX-12 [Mankato, MN] Online  View Release	1	United States	Broadcast Media	Media & Information	1,000 visitors/day

Ismael Cala Online  View Release	1	United States	Blog	Multicultural & Demographic	1,000 visitors/day
Business Diary Philippines Online  View Release	1	Philippines	Online News Sites & Other Influencers	Media & Information	1,000 visitors/day
Almomento.MX Online  View Release	1	Mexico	Online News Sites & Other Influencers	Retail & Consumer	1,000 visitors/day
Contenido Online  View Release	1	Mexico	Trade Publications	Media & Information	813 visitors/day
The News Bite Online  View Release	1	Philippines	News & Information Service	Media & Information	720 visitors/day
Agenicia Fronteriza de Noticias Online  View Release	1	Mexico	News & Information Service	Media & Information	444 visitors/day
El Economista Chile Online  View Release	1	Chile	Online News Sites & Other Influencers	Media & Information	309 visitors/day
Ser mamá web Online  View Release	1	Mexico	Online News Sites & Other Influencers	Health	
Samachar Live Online  View Release	1	India	Online News Sites & Other Influencers	Media & Information	
Puntarenas Se Oye Puntarenas Se Oye Online  View Release	1	Costa Rica	Online News Sites & Other Influencers	Media & Information	
Premium Travel Magazine Online  View Release	1	Mexico	Online News Sites & Other Influencers	Travel & Leisure	
Niaga Times Online  View Release	1	Malaysia	Online News Sites & Other Influencers	Media & Information	
Neothek Online  View Release	1	Dominican Republic	Online News Sites & Other Influencers	Media & Information	
La voz de Goicoechea La voz de Goicoechea Online  View Release	1	Costa Rica	Online News Sites & Other Influencers	Media & Information	
IwayMagazine Online  View Release	1	Mexico	Online News Sites & Other Influencers	Retail & Consumer	
HD Online  View Release	1	Dominican Republic	Online News Sites & Other Influencers	Tech	

Editorial Viadas Online  View Release	1	Mexico 15696	Online News Sites & Other Influencers	Media & Information	
Diario Correo Online  View Release	1	Ecuador	Online News Sites & Other Influencers	Media & Information	
Cybernews Online  View Release	1	Puerto Rico	Online News Sites & Other Influencers	Tech	
Crisis Management Centre Online  View Release	1	Malaysia	Online News Sites & Other Influencers	Business Services	
Construction Supply Magazine Online  View Release	1	Mexico	Online News Sites & Other Influencers	Media & Information	
Conexión Hispana Online  View Release	1	United States	Broadcast Media	Multicultural & Demographic	
ChicaNOL Online  View Release	1	United States	Blog	Multicultural & Demographic	
CentralCharts Online  View Release	1	Global	Online News Sites & Other Influencers	Financial	
Big Brother News Online  View Release	1	Mexico	Online News Sites & Other Influencers	Media & Information	
American Industrial Magazine Online  View Release	1	Mexico	Online News Sites & Other Influencers	Media & Information	
Almuerzo de Negocios Online  View Release	1	Dominican Republic	Banking & Financial Institutions	Financial	
All things wave plate Online  View Release	1	Mexico	Online News Sites & Other Influencers	Retail & Consumer	
WorkSmart Asia Online  View Release	1	Singapore	Blog	Media & Information	
Vecino Global Online  View Release	1	Dominican Republic	Blog	Travel & Leisure	
ACROFAN Online  View Release	1	Republic of Korea	Online News Sites & Other Influencers	Media & Information	

Turespacio Online  View Release	1	15697 Mexico	Online News Sites & Other Influencers	Travel & Leisure	
Tico Urbano Online  View Release	1	Costa Rica	Online News Sites & Other Influencers	Tech	
The Costa Rica News - TCRN Online  View Release	1	Costa Rica	Online News Sites & Other Influencers	Media & Information	
GESTIONPRESS Online  View Release	1	Dominican Republic	Blog	Media & Information	
Revista Miraflores Online  View Release	1	Mexico	Online News Sites & Other Influencers	Policy & Public Interest	
Revista Inversiones y Negocios Online  View Release	1	Panama	Online News Sites & Other Influencers	Media & Information	
Quertle Online  View Release	1	United States	Online News Sites & Other Influencers	Health	
Primero en Noticias Online  View Release	1	Costa Rica	Online News Sites & Other Influencers	Media & Information	
Pontik Online  View Release	1	Mexico	Blog	Entertainment	
Notipágina Online  View Release	1	El Salvador	Blog	Media & Information	
Muela News Online  View Release	1	Dominican Republic	Online News Sites & Other Influencers	Media & Information	
Minuto Chiapas Online  View Release	1	Mexico	Online News Sites & Other Influencers	Media & Information	
Mercadotecnia y Medios Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	
Revista Más que entretenimiento Online  View Release	1	Costa Rica	Online News Sites & Other Influencers	Entertainment	
Latin Business Today Online  View Release	1	United States	Online News Sites & Other Influencers	Multicultural & Demographic	

	La Marqueta Online  View Release	1	15698 Dominican Republic	Blog	Business Services	
	Joven Cuba Online  View Release	1	Cuba	Online News Sites & Other Influencers	Media & Information	
	Jotup Online  View Release	1	Global	Online News Sites & Other Influencers	Business Services	
	Invertir USA Online  View Release	1	United States	Online News Sites & Other Influencers	Media & Information	
	Industria de Reuniones Online  View Release	1	Mexico	Online News Sites & Other Influencers	Travel & Leisure	
	Hispanic PR Wire Online  View Release	1	United States	Online News Sites & Other Influencers	Multicultural & Demographic	
	Hispanic PR Wire Online  View Release	1	United States	Online News Sites & Other Influencers	Multicultural & Demographic	
Guana Noticias	Guana Noticias Online  View Release	1	Costa Rica	Online News Sites & Other Influencers	Media & Information	
	Fuente Latina Online  View Release	1	United States	Blog	Multicultural & Demographic	
	Odisha Samachar Online  View Release	1	India	Online News Sites & Other Influencers	Media & Information	
	Miralo Aqui Online  View Release	1	Dominican Republic	Blog	Health	
	The Saigon Times Online  View Release	1	Vietnam	Online News Sites & Other Influencers	Media & Information	
	El Sol de Occidente Online  View Release	1	Costa Rica	Online News Sites & Other Influencers	Media & Information	
	DSO News [Dental Support Organizations] Online  View Release	1	United States	Trade Publications	Health	
	Diario Libre Online  View Release	1	El Salvador	Online News Sites & Other Influencers	Media & Information	

Escritorio de especialistas Online  View Release	1	15699 Dominican Republic	Blog	Health	
Access News Online  View Release	1	United States	Online News Sites & Other Influencers	Media & Information	
1stCounsel Online  View Release	1	United States	Online News Sites & Other Influencers	Policy & Public Interest	
Wyoming Latino News Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	
Wisconsin Latino News Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	
Willard Post Online  View Release	1	Global	Blog	Multicultural & Demographic	
Willard Post Online  View Release	1	Global	Blog	Multicultural & Demographic	
West Virginia Latino News Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	
Proven Trade Contacts - International Monthly for Medical Devices Online  View Release	1	India	Trade Publications	Health	
Washington Latino News Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	
Vistazo Magazine Online  View Release	1	Panama	Online News Sites & Other Influencers	Media & Information	
Virginia Latino News Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	
Viajando con Sabor Online  View Release	1	Mexico	Online News Sites & Other Influencers	Retail & Consumer	
Versa Comunicación Online  View Release	1	Mexico	Online News Sites & Other Influencers	Business Services	
Vermont Latino News Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	

VC News Network Online  View Release	1	15700 Malaysia	Online News Sites & Other Influencers	Financial	
WBCB-TV CW-21 (Youngstown, OH) Online  View Release	1	United States	Broadcast Media	Media & Information	
Utah Latino News Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	
TVOKM - The Valley Of Kota Marudu Online  View Release	1	Malaysia	Online News Sites & Other Influencers	Media & Information	
Tres Mil 400 Online  View Release	1	Mexico	Online News Sites & Other Influencers	Retail & Consumer	
Transponder 1200 Online  View Release	1	Mexico	Online News Sites & Other Influencers	Financial	
Touring Dominicana Online  View Release	1	Dominican Republic	Online News Sites & Other Influencers	Travel & Leisure	
Toronto TV Online  View Release	1	Canada	Broadcast Media	Media & Information	
Toronto TV Online  View Release	1	Canada	Broadcast Media	Media & Information	
Tomorrow's Leaders Summit Online  View Release	1	Malaysia	Online News Sites & Other Influencers	Financial	
The News Online  View Release	1	Mexico	Online News Sites & Other Influencers	Media & Information	
KFMB-TV CW [San Diego, CA] Online  View Release	1	United States	Broadcast Media	Media & Information	
Texas Latino News Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	
Our Good Life Online  View Release	1	United States	Blog-Parental Influencers	Retail & Consumer	
Tennessee Latino News Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	

Tendencer Online  View Release	1	15701 Mexico	Online News Sites & Other Influencers	Retail & Consumer	
Telemundo Lubbock [Lubbock, TX] Online  View Release	1	United States	Broadcast Media	Media & Information	
Tecnologiard Online  View Release	1	Dominican Republic	Online News Sites & Other Influencers	Tech	
Technocracia Online  View Release	1	Dominican Republic	Trade Publications	Tech	
St Vincent Tribune Online  View Release	1	United States	Newspaper	Media & Information	
St Lucia Chronicle Online  View Release	1	United States	Newspaper	Media & Information	
St Kitts Gazette Online  View Release	1	United States	Newspaper	Media & Information	
South Dakota Latino News Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	
South Carolina Latino News Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	
Suncoast News Network [Sarasota, FL] Online  View Release	1	United States	Broadcast Media	Media & Information	
Saludablemente Online  View Release	1	Mexico	Online News Sites & Other Influencers	Health	
Rhode Island Hispano News Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	
Revista ESE Online  View Release	1	Guatemala	Online News Sites & Other Influencers	Media & Information	
Revista Central Online  View Release	1	Mexico	Online News Sites & Other Influencers	Retail & Consumer	
Revista Cambio Online  View Release	1	Mexico	Online News Sites & Other Influencers	Media & Information	

Ultimas Noticias Quintana Roo Online  View Release	1	15702 Mexico	News & Information Service	Media & Information	
ProfitQuotes Online  View Release	1	United States	Financial News Service	Financial	
Portada-Online.com Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	
PLATO DE CARMEN PERE Online  View Release	1	Dominican Republic	Blog	Media & Information	
Physician Family Online  View Release	1	United States	Trade Publications	Health	
Pennsylvania Latino News Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	
Noticias Panamá 24 horas Online  View Release	1	Panama	Online News Sites & Other Influencers	Media & Information	
Pana Journal Online  View Release	1	Indonesia	News & Information Service	Media & Information	
Pana Nusantara Online  View Release	1	Indonesia	News & Information Service	Business Services	
Oregon Latino News Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	
Opinion y Noticias Online  View Release	1	Venezuela	Online News Sites & Other Influencers	Media & Information	
Oorale USA Online  View Release	1	United States	Newspaper	Multicultural & Demographic	
One News Page Unites States Edition Online  View Release	1	United States	Online News Sites & Other Influencers	Media & Information	
Oldies 97.7 FM [Lubbock, TX] Online  View Release	1	United States	Broadcast Media	Media & Information	
Oklahoma Latino News Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	

	Ohio Latino News Online  View Release	1	15703 United States	News & Information Service	Multicultural & Demographic	
	Nutrición Activa Online  View Release	1	Mexico	Online News Sites & Other Influencers	Health	
	notítemas Online  View Release	1	Dominican Republic	Online News Sites & Other Influencers	Media & Information	
	Agencia de Noticia Argentinas Online  View Release	1	Argentina	Online News Sites & Other Influencers	Media & Information	
	North Dakota Latino News Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	
	North Carolina Latino News Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	
	New York Latino News Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	
	New Mexico Latino News Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	
	New Jersey Latino News Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	
	Nevada Latino News Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	
	Nebraska Latino News Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	
	KMYL-TV MyLubbock-TV [Lubbock, TX] Online  View Release	1	United States	Broadcast Media	Media & Information	
	Blitz Online  View Release	1	Mexico	Online News Sites & Other Influencers	Tech	
Musica Roots	Musica Roots Online  View Release	1	United States	Online News Sites & Other Influencers	Multicultural & Demographic	
	Revista MUJERES Internacional Online  View Release	1	United States	Magazine	Multicultural & Demographic	

Montana Latino News Online  View Release	1	15704 United States	News & Information Service	Multicultural & Demographic	
Missouri Latino News Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	
Mississippi Latino News Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	
Minnesota Latino News Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	
Michigan Latino News Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	
Mercadotecnia Especializada Online  View Release	1	Mexico	Online News Sites & Other Influencers	Business Services	
Massachusetts Hispano News Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	
Maryland Latino News Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	
Male Fashion Trends Online  View Release	1	Mexico	Online News Sites & Other Influencers	Retail & Consumer	
Maine Latino News Online  View Release	1	United States	News & Information Service	Multicultural & Demographic	
KXTQ-FM 106.5 Magic [Lubbock, TX] Online  View Release	1	United States	Broadcast Media	Media & Information	

composite

Traffic

Overview

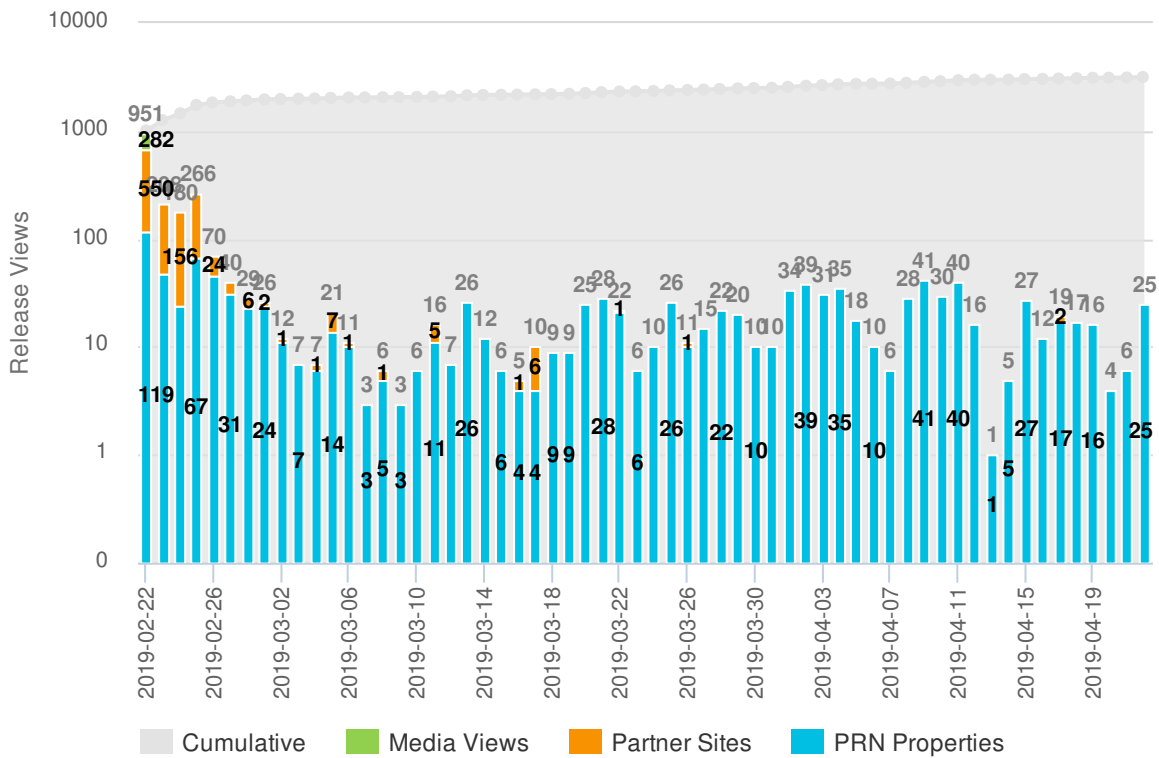
Total Release Views & Web Crawler Hits **9K**

RELEASE VIEWS	3.1K	MULTIMEDIA VIEWS & ENGAGEMENT	0	WEB CRAWLER HITS	5.9K
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Media Views	282 views
Public Views	2.8k views
Partner Sites	1.1k views
PR Newswire Channels	1.7k views

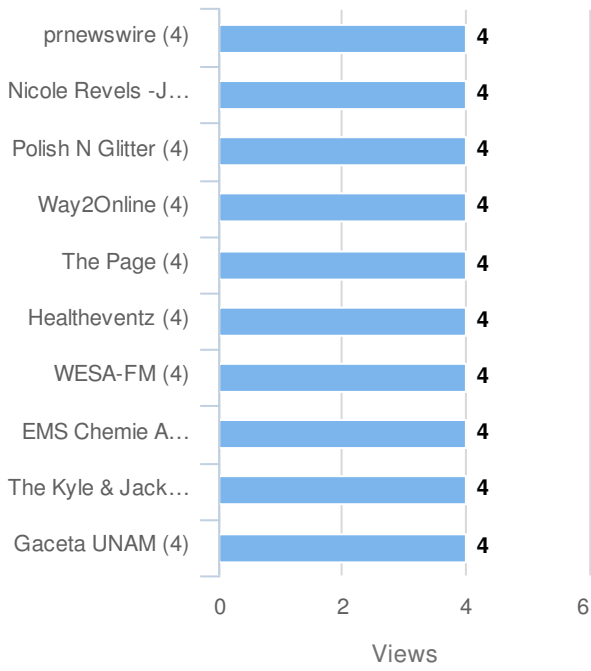
Release Views

Release Views Over Time



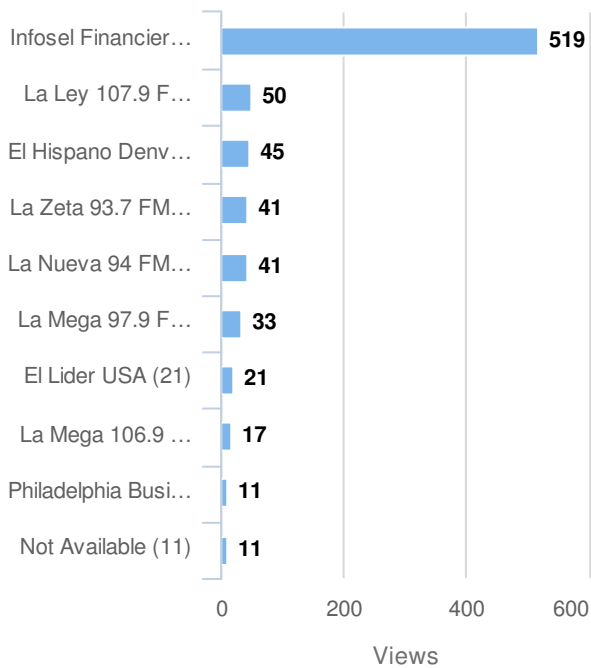
Media Views on PR Newswire for Journalists

Top 10 Outlets



Views on Partner Sites

Top 10 Sites

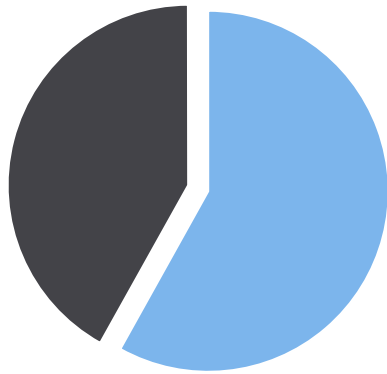


Traffic to PR Newswire Properties

Type of Views

Views

Type	Views
Total Views on PR Newswire Properties	1,704



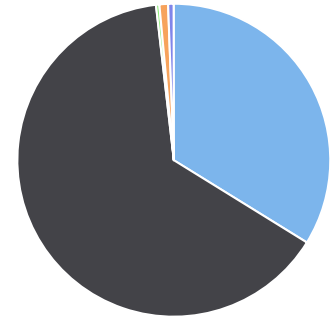
■ Desktop Views
■ Mobile/Tablet Views

Type	Views
Desktop Views	990
Mobile/Tablet Views	714
Total Views on PR Newswire Properties	1,704

External Traffic Sources

Understand how viewers found your release.

Source	Source Type	Instances
Direct	Direct	578
Google	Search Engine	1,093
Bing	Search Engine	3
Ask.com	Search Engine	2
Yahoo!	Search Engine	2
Facebook	Social Media	4
Twitter	Social Media	2
prnewswire.com	PR Newswire Properties	15
email15.godaddy.com	Other Sites	3
search.xfinity.com	Other Sites	1
start.att.net	Other Sites	1
search.earthlink.net	Other Sites	1
search.myway.com	Other Sites	1
owler.com	Other Sites	1
competedental.com	Other Sites	1
feedly.com	Other Sites	1
Total		1,709



■ Direct ■ Search Engine
■ Social Media
■ PR Newswire Properties
■ Other Sites

Search Engine Keywords

The search terms that visitors to your releases use to find them. Note that Google increasingly does not make this data available.



- patterson dental litigation
- dental supplies antitrust s...
- henry schein class action s...
- november 12, 2018, declarat...
- henry schein
- The rest

Google keywords not available: 1083

Search Engine	Search Term	Instances
Google	henry schein	3
	patterson companies class action	3
	patterson dental	1
	patterson dental news	1
Bing	dental supplies antitrust settlement	1
	henry schein class action settlement	1
	november 12, 2018, declaration of eric l. cramer and/or the plan of allocation	1
Ask Jeeves	patterson dental litigation	2
Total		13

composite

Audience

Overview

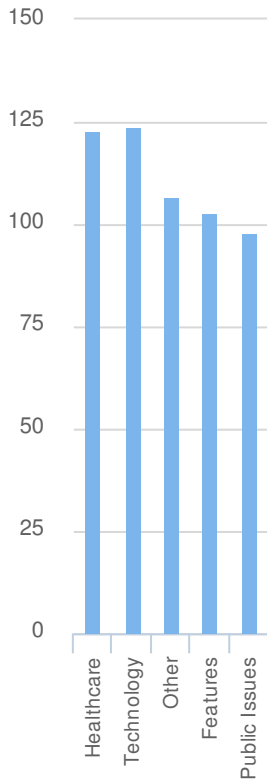
VIEWS FROM IDENTIFIED AUDIENCES		AP & INFLUENCER LIST RECIPIENTS	
	455		2.8K
Media Views	282	Wire Distribution / AP Outlets	1K
Organization Views	173	Targeted Influencers	1.7K

Audience Summary

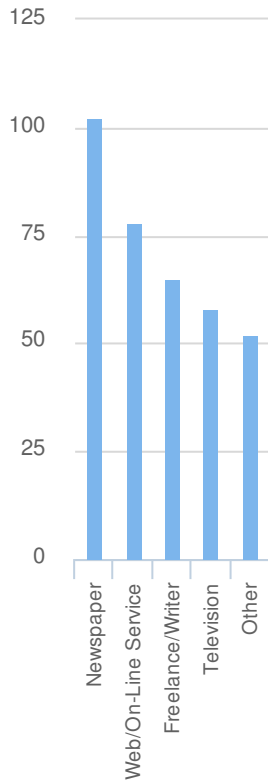
Media Demographics

A break down of the industries covered, the media types and the locations of the journalists & bloggers accessing your releases on PR Newswire for Journalists.

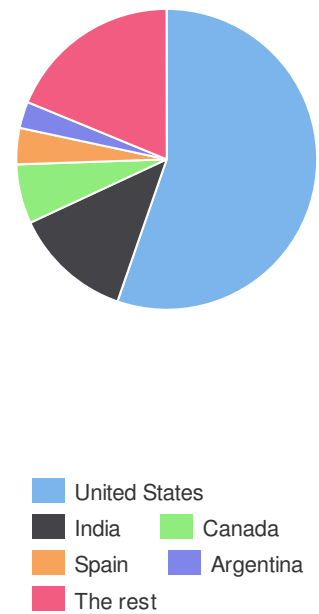
Top Industries



Top Media Types



Top Countries



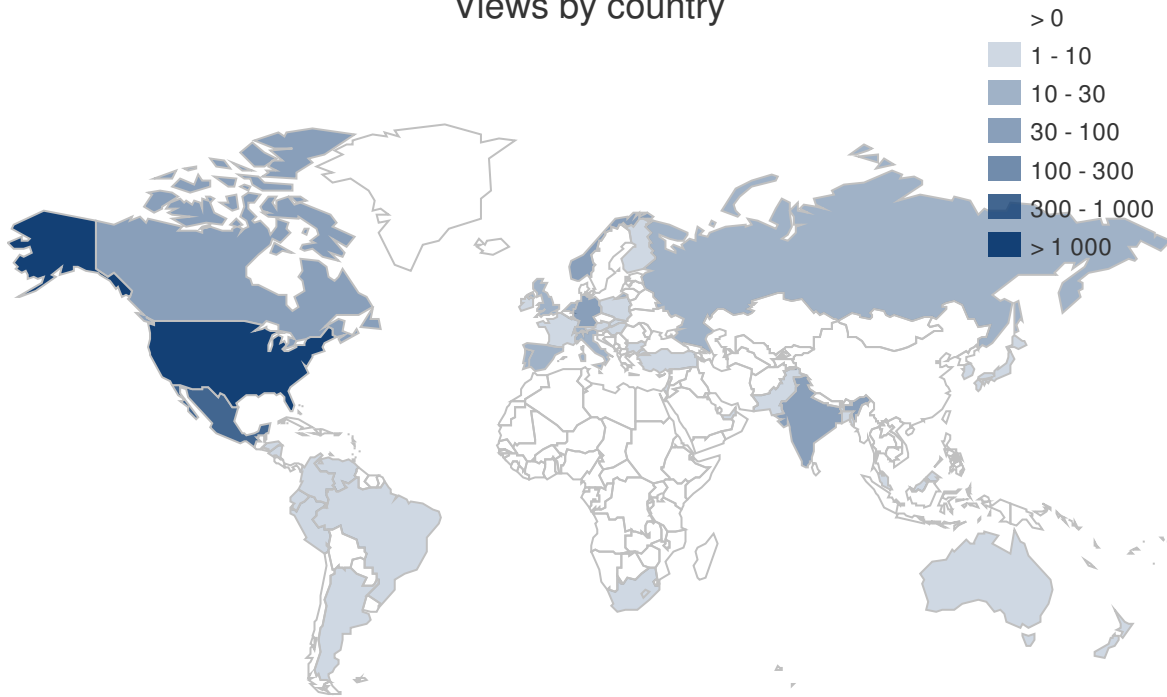
Geo-segmentation

See where views of your release originated.

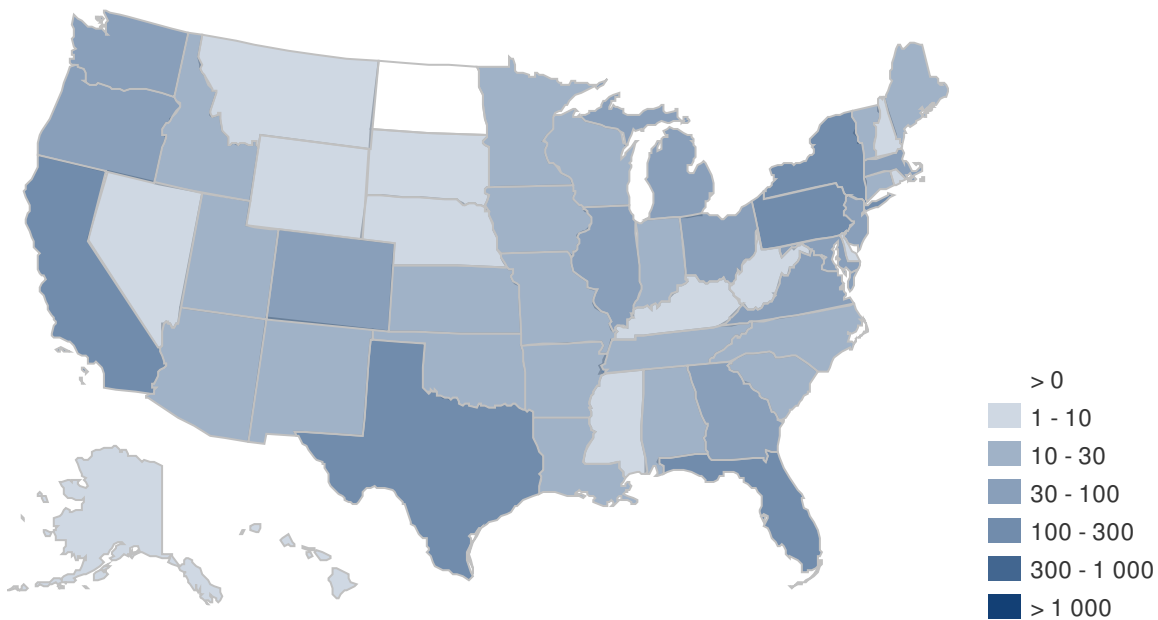
Select a region:

World View

Views by country



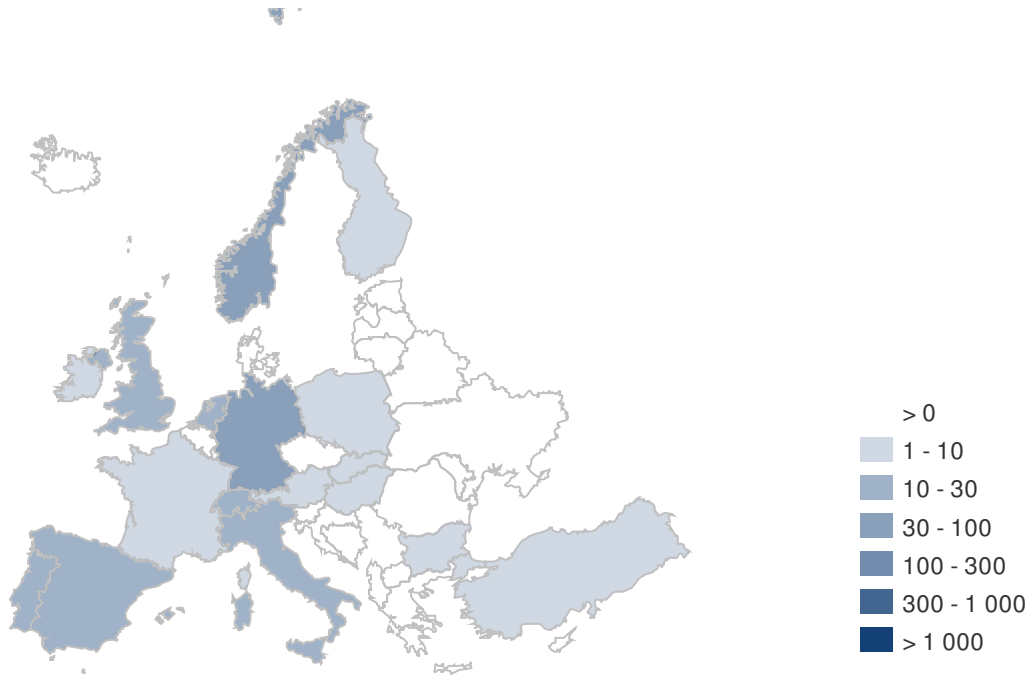
Views by state



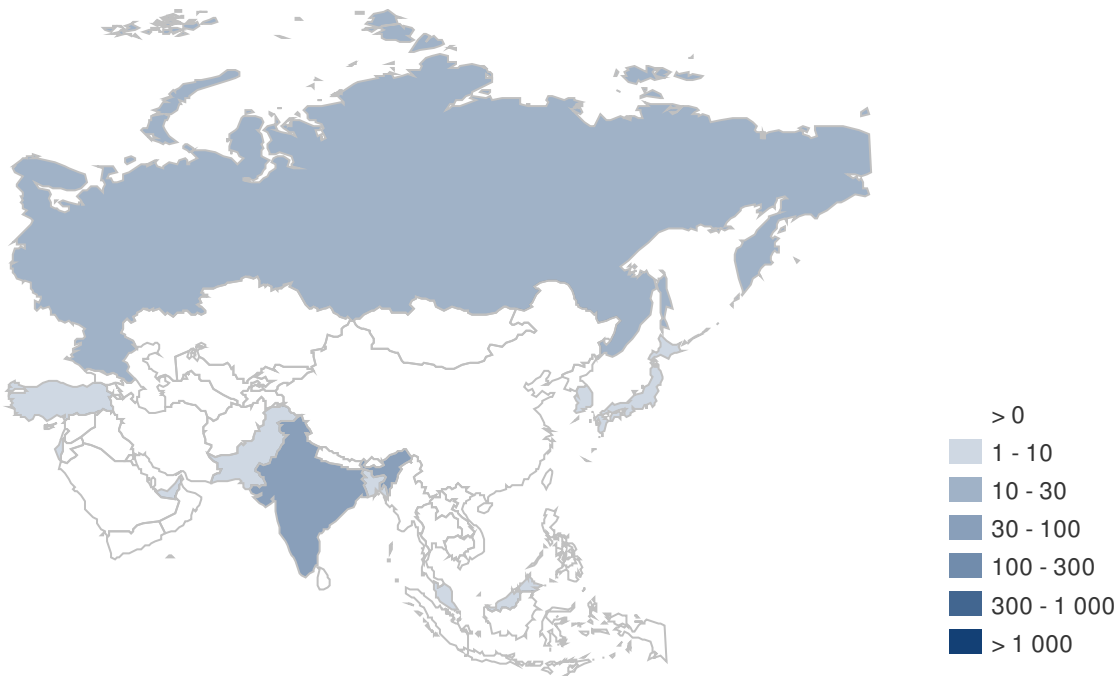
Views by province



Views by country



Views by country



Audience Details

Media Views

See the details of each media outlet from PR Newswire for Journalists that viewed your release.

Outlet	Industry	Source Type	Country	Views ▼
prnewswire	Auto	Other	United States	4
Nicole Revels - Journalist	Public Issues	Freelance/Writer	United States	4
Polish N Glitter	Consumer Products, Healthcare	Blogger	India	4
Way2Online	Transportation	Freelance/Writer	India	4
The Page	General Business	Newspaper	India	4
Healtheventz	Broadcast, Environment, Healthcare	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	India	4
WESA-FM	Other	Other	United States	4
EMS Chemie AG	Auto, Consumer Products, General Business, Technology	Other	Switzerland	4
The Kyle & Jackie O Show	Broadcast, Consumer Products, Entertainment, Features, Media, Other, Public Issues, Technology	Radio	Australia	4
Gaceta UNAM	Environment, Features, Healthcare, Media, Public Issues, Sports, Travel	Newspaper, Web/On-Line Service	Mexico	4
Total num				282

Amrikaee	Broadcast, Consumer Products, Energy, Entertainment, Features, General Business, Media, Other, Public Issues	Blogger, Freelance/Writer, Newspaper, Web/On-Line Service	United States	4
Real Tv Canal 41	Broadcast, Entertainment, Environment, Features, Media, Public Issues, Sports	Newspaper, Television	Peru	4
16 Valvulas	Auto, Healthcare	Web/On-Line Service	Argentina	4
First News Live	Features	Freelance/Writer	India	4
Chingari	General Business	Newspaper	India	4
Troc Radio	Broadcast, Consumer Products, Energy, Entertainment, Environment, General Business, Healthcare, Heavy Industry, Media, Public Issues, Technology, Transportation, Travel	Radio	Canada	4
Univision Dallas	Broadcast, General Business, Healthcare, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Television, Web/On-Line Service	United States	4
Delion	Environment, Financial Services, General Business, Other, Technology	Blogger, Newspaper	Canada	4
Prevue Meetings & Incentives	Energy, Environment, General Business, Public Issues, Technology, Transportation, Travel	Freelance/Writer, Other	United States	4
Robins Regional	Auto, Energy, Entertainment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Public Issues, Sports, Technology, Transportation, Travel	Newspaper	United States	4
Arutz 7	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Newspaper, Radio, Web/On-Line Service	Israel	4
Bay News 9	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Television	United States	4
Argus Media Group	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Web/On-Line Service	United States	4
Daily News	Other	Other	South Africa	4
PR Newswire	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	Canada	4
Total num				282

The Morning Call	Public Issues	Newspaper	United States	4
PR Newswire	Other	Wire Service	United States	4
Mega Autos	Auto	Consumer Periodicals, Web/On-Line Service	Argentina	4
Deccan Herald	Features, Financial Services, General Business, Technology	Newspaper	India	4
Zee News	Auto, Broadcast, Consumer Products, Financial Services	Television	India	4
Telecos	Consumer Products, Energy, Environment, Healthcare, Technology	Other	Spain	4
New York 1 News	Other	Television	United States	4
Freelancer	Entertainment, Features, Healthcare	Freelance/Writer, Newspaper	United States	4
Thomson Corp	Technology	Wire Service	India	4
IDG Japan	Technology	Consumer Periodicals, Web/On-Line Service, Wire Service	Japan	4
PR	Technology	Other	Malaysia	4
heart & soul	Entertainment, Healthcare, Travel	Consumer Periodicals, Radio, Web/On-Line Service	United States	4
Economic Review	Auto, Energy, Features, Financial Services, Media, Public Issues, Sports	Freelance/Writer, Newspaper, Trade Periodicals	Pakistan	4
Houston Chronicle	Features	Newspaper	United States	4
Randall-Reilly Publishing Co.	Transportation	Trade Periodicals	United States	4
News Aktuell	Other	Wire Service	Switzerland	4
NBC	Broadcast	Television	United States	4
Okinawa Marine	Broadcast, Environment, Features, Financial Services, Media, Public Issues, Technology, Transportation, Travel	Freelance/Writer, Newspaper, Web/On-Line Service, Wire Service	Japan	4
MMP USA	Consumer Products, Financial Services, Healthcare, Technology	Television	United States	3
Formula 4 Media / Sports Insight Extra	Broadcast, Consumer Products, Entertainment, Healthcare, Media, Sports	Blogger, Consumer Periodicals, Freelance/Writer, Other, Web/On-Line Service, Wire Service	United States	3
http://gay_blog.blogspot.com/	Other, Travel	Web/On-Line Service	United States	3
Total num				282

Freelancer	Energy, Financial Services, Healthcare, Heavy Industry, Technology	Freelance/Writer	United States	3
HemOnc Today	Broadcast, Energy, Entertainment, Environment, Features, Financial Services, General Business, Media, Public Issues, Sports, Technology	Blogger, Freelance/Writer, Newspaper	United States	3
NewsRX	Other	Other	United States	3
Freelancer	Other	Trade Periodicals	United States	3
Feather River Bulletin	Other	Newspaper	United States	3
MMP USA	Consumer Products, Environment, General Business, Healthcare, Technology, Travel	Television	United States	3
Outpatient Surgery Magazine	Healthcare	Trade Periodicals	United States	3
ABC	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Television	United States	3
Picante Today	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Freelance/Writer, Newspaper, Web/On-Line Service	Romania	3
Pittsburgh Business Times	Broadcast, Consumer Products, Energy, Entertainment, Features, Financial Services, Healthcare, Media, Public Issues, Sports, Technology, Transportation, Travel	Newspaper	United States	3
Philly.com	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	United States	3
The Ohio State University	Healthcare, Technology	Other	United States	3
Yahoo Canada	Broadcast, Consumer Products, Entertainment, Environment, Features, General Business, Healthcare, Heavy Industry, Media, Public Issues, Technology, Travel	Web/On-Line Service	Canada	3
BioMetAuth.com	Technology	Freelance/Writer	United States	3
Walla Walla Union Bulletin	Features, Healthcare, Technology	Newspaper	United States	3
WSAZ	Financial Services	Television	United States	3
Reuters	Other	Wire Service	United States	3
Total num				282

Sing Tao Daily Toronto Edition	Other	Newspaper	Canada	3
WPMT	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Television	United States	3
Kingsport Times-New	Other	Newspaper	United States	3
mail on sunday, daily express, daily mail, sunday mirror, sunday times, mirror.co.uk	Healthcare	Newspaper	United Kingdom	3
Women in Business magazine	Consumer Products, Entertainment, Environment, Features, General Business, Healthcare, Media, Other, Public Issues, Technology	Blogger, Consumer Periodicals, Freelance/Writer, Other, Trade Periodicals, Web/On-Line Service	United States	3
Essence Magazine	Entertainment, Features, Healthcare	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper	United States	3
Coelum	Other	Consumer Periodicals, Web/On-Line Service	Italy	3
SNL Energy	Energy	Trade Periodicals	United States	3
China Business News	Financial Services	Newspaper	United States	3
LexisNexis	Other	Trade Periodicals, Web/On-Line Service	United States	3
Silver Marketing Group	Auto, Broadcast, Consumer Products, Energy, Entertainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Consumer Periodicals, Newspaper, Trade Periodicals, Web/On-Line Service	United States	3
NewsRx	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Web/On-Line Service	United States	3
MMP, USA	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Television	United States	3
Cleanwind Media	Auto, Broadcast, Consumer Products, Energy, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Technology, Transportation, Travel	Television	United States	3
Discovery De Salud	Healthcare	Consumer Periodicals	Spain	1
Boletín Oficial de SEISIDA	Healthcare	Trade Periodicals	Spain	1
Medicine	Healthcare	Trade Periodicals	Spain	1
Total num				282

Dolor	Healthcare	Trade Periodicals	Spain	1
El País - Cataluña (Salud)	Healthcare	Newspaper	Spain	1
asociación Retinosis pigmentaria	Healthcare	Newspaper, Other, Television	Spain	1
krca Estrella tv channel 62	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Television	United States	1
Pase de Prensa	Technology	Freelance/Writer	Spain	1
Total num				282

Organization Views

See which organizations have viewed your releases

Organization	Headquarters	Country	Location	Parent Organization	Industry	Views ▼
Henry Schein	5490 Seminole Center Ct.	US	UNITED STATES	Henry Schein , Inc.	Insurance	16
Benco Dental Company	295 CenterPoint Boulevard	US	UNITED STATES	Benco Dental Company	Healthcare, Pharmaceuticals, & Biotech	7
State University of New York at Stony Brook	247 ECC Building	US	UNITED STATES	Stony Brook University	Education	7
Chirana Medical a.s. NM		SK	SLOVAKIA			6
ALICLOUD-US	400 S El Camino Real, Suite 400	US	UNITED STATES			5
GROUP THE DENTAL CARE	2797 NE 207TH ST OFC	US	UNITED STATES			5
Volo.com SRL		IT	ITALY			3
American Dental Hygienists' Association/ADHA	444 N Michigan Ave		UNITED STATES			3
Kaplan, Fox and Kilsheimer LLP	850 Third Ave 14th floor	US	UNITED STATES	Kaplan Fox & Kilsheimer LLP	Law Firms & Legal Services	3
CRS-BURKHART DENTAL	2502 S. 78TH St.	US	UNITED STATES	Burkhart Dental Supply Company	Manufacturing	3
Saint Luke's Health System	800 NW Chipman Road Suite 5950	US	UNITED STATES			3
SPARKS VALLEY DENTAL		US	UNITED STATES			3
Robbins Geller Rudman & Dowd LLP	655 West Broadway		UNITED STATES			2
McCormick Place	301 E. Cermak Rd	US	UNITED STATES	McCormick Place	Travel, Recreation, and Leisure	2
Texas Attorney General	Legislative Redistricting	US	UNITED STATES	Texas , company	Government	2
Total num						173

Delos Insurance	120 west 45th Street	US	UNITED STATES			2
CTG-Corporate-Subscriber		BD	BANGLADESH			2
California Dental Association	1201 K St.	US	UNITED STATES	California Dental Association	Non-Profit	2
University of Iowa	Information Technology Services 416 NH	US	UNITED STATES	University of Iowa	Education	2
COLLEGE FORWARD	505 E HUNTLAND DR	US	UNITED STATES	College Forward	Non-Profit	2
Drinker Biddle & Reath LLP	1500 K Street Northwest		UNITED STATES			2
Opoint AS	Akersgata 28 A Sentrum	NO	SWEDEN	Opoint AS		1
REED SMITH LLP	20 Stanwix St Suite 1200	US	UNITED STATES	Reed Smith LLP	Law Firms & Legal Services	1
Miller Law LLC	115 S LaSalle St. Suite # 2910		UNITED STATES			1
Cloud Desks			UNITED STATES	Cloud Desks		1
Bank of Montreal	4100 Gordon Baker Road	CA	CANADA	Bank of Montreal	Financial Services	1
Deluxe Laboratories, Inc.	1377 N. Serrano Ave.	US	UNITED STATES	Deluxe Corporation	Software & Internet	1
Dallas County Dental Society	13633 Omega Rd	US	UNITED STATES			1
Cleary, Gottlieb, Steen & Hamilton LLP	165 Broadway		UNITED STATES			1
KIPP AUSTIN COLLEGE PREP	5107 S IH 35	US	UNITED STATES	KIPP Austin Public Schools Inc	Education	1
Life-Assist Inc	11277 Sunrise Park Drive	US	UNITED STATES	Life-Assist Inc	Retail	1
WILLIAMS & CONNOLLY LLP	21715 FILIGREE CT	US	UNITED STATES			1
University of Arkansas at Pine Bluff	P.O. Box 4021	US	UNITED STATES	University of Arkansas at Pine Bluff	Education	1
The Bank of New York Mellon Corporation	One Wall Street	US	UNITED STATES	The Bank of New York Company , Inc.	Financial Services	1
New England Telehealth Consortium	41 Pleasant Street	US	UNITED STATES	New England Telehealth Consortium	Non-Profit	1
West Virginia University	1 Waterfront Place PO Box 6860	US	UNITED STATES	West Virginia University	Education	1
Braveway Los Angeles DC	600 W 7th St	US	UNITED STATES			1
JESSE & FRICHEL INC		US	UNITED STATES			1
Western Dental	530 S. Main St	US	UNITED STATES			1
SINCLAIR DENTAL-NVCRBC01	901 W 3rd St	CA	CANADA			1
MARCEL ORTHODONTICS DDS		US	UNITED STATES			1
Total num						173

Case Western Reserve University	10900 Euclid Avenue	US	UNITED STATES	Case Western Reserve University	Education	1
POST Luxembourg	2, rue Emile Bian LUXEMBOURG	LU	LUXEMBOURG			1
ERIE COUNTY	420 SUPERIOR ST	US	UNITED STATES	Erie County	Government	1
GARTNER, INC.	1201 WILSON BLVD	US	UNITED STATES	Gartner Inc	Software & Internet	1
CONNECTICUT INSTITUTE FOR COMMUNITIES - 120 MAIN	120 MAIN ST	US	UNITED STATES			1
Arizona State University	University Technology Office 1551 S. Rural Rd.	US	UNITED STATES	Arizona State University	Education	1
Oral & Maxillofacial Associates	3501 Town Center Blvd	US	UNITED STATES			1
State Electric Corporation	2 DEANGELO DR	US	UNITED STATES	State Electric Corporation	Real Estate & Construction	1
INTERDENT SERVICE CORPORATION	PO BOX 18320	US	UNITED STATES			1
AZPERIO PLLC	4350 E RAY RD	US	UNITED STATES			1
NORTH BOULDER DENTAL		US	UNITED STATES	North Boulder Dental Group	Healthcare, Pharmaceuticals, & Biotech	1
Balyasny Asset Management	100 Delawanna Ave, Telx		UNITED STATES			1
Full Channel	57 Everett St.	US	UNITED STATES	Full Channel Inc	Telecommunications	1
Nez Perce Tribe	PO Box 365	US	UNITED STATES	Nez Perce Tribe	Government	1
HealthPartners	8170 - 33rd Avenue South	US	UNITED STATES	HealthPartners Inc	Healthcare, Pharmaceuticals, & Biotech	1
Trinity Information Services	20555 Victor Parkway	US	UNITED STATES	Trinity Health	Healthcare, Pharmaceuticals, & Biotech	1
McCay, Duff & Company LLP	141 Laurier Ave. West 6th Floor	CA	CANADA	McCay Duff LLP	Business Services	1
ITT Hartford	Hartford Plaza	US	UNITED STATES	Woodbury Financial Services , Inc.	Insurance	1
The MetroHealth System	Information Systems Dept 2500 MetroHealth Dr.	US	UNITED STATES	MetroHealth Medical Center	Healthcare, Pharmaceuticals, & Biotech	1
UNITED COMMUNITY FAMILY SERVICES, INC. - 47TOWN	47 TOWN ST	US	UNITED STATES			1
Block Line Systems, LLC	1645 West Chester Pike Suite 200	US	UNITED STATES	Line Systems Inc	Telecommunications	1
MICHAEL_BEST_&_FRIEDRICH,_LLP/HMS			UNITED STATES			1
Blinn College	902 College Ave	US	UNITED STATES	Blinn College	Education	1
PAUL, WEISS, RIFKIND, WHARTON	410 COMMERCE BLVD	US	UNITED STATES	Paul , Weiss , Rifkind , Wharton & Garrison LLP	Law Firms & Legal Services	1
Total num						173

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HARVEST DENTAL PRODUCTS LLC	905 COLUMBIA ST	US	UNITED STATES			1
DR GREGORY M SOLICH DDS	10807 NEW ALLEGIANCE DR SUIT 465	US	UNITED STATES			1
COOLSPRING DENTAL CLINIC	1213 E COOLSPRING AVE	US	UNITED STATES			1
Alan Ford Architects, P.C			UNITED STATES	Alan Ford Architects, P.C		1
WHIP MIX CORP	361 FARMINGTON AV	US	UNITED STATES			1
Boies, Schiller & Flexner	10 North Pearl St.	US	UNITED STATES			1
Meltwater Group	233 S Wacker Dr		UNITED STATES			1
HILLCREST DENTAL GROUP		US	UNITED STATES			1
Cherokee Nation	1401 Alma	US	UNITED STATES	Cherokee Nation Enterprises Inc	Non-Profit	1
THE DENTAL PARTNERS BOSTON		US	UNITED STATES			1
Adventist Health	2100 Douglas Blvd.	US	UNITED STATES	Adventist Health	Healthcare, Pharmaceuticals, & Biotech	1
Baxter Healthcare Corporation	Baxter Technology Park Route 120	US	UNITED STATES	Baxter International Inc	Healthcare, Pharmaceuticals, & Biotech	1
University of Mary Washington	1301 College Ave.	US	UNITED STATES	University of Mary Washington	Education	1
University of Illinois at Chicago	ACCC MC 135 1940 West Taylor Avenue	US	UNITED STATES	University of Illinois at Chicago	Education	1
INVACARE CO		US	UNITED STATES			1
COMMHEAL TH&W/NESS	469 MIGEON AVE	US	UNITED STATES			1
Georgia Technology Authority	47 Trinity Avenue	US	UNITED STATES	Georgia Technology Authority	Government	1
A.G. Edwards & Sons, Inc.	420 Montgomery ST	US	UNITED STATES	Wells Fargo Advisors , LLC	Financial Services	1
Memorial Medical Center	701 N. First Street	US	UNITED STATES	Memorial Health University Medical Center	Healthcare, Pharmaceuticals, & Biotech	1
CHILDRENS DENTAL ASSOCIATES OF NL COUNTY P C	392 SALEM TPKE	US	UNITED STATES			1
CC	1201 Leopard St	US	UNITED STATES	City of Corpus Christi	Government	1
Department of Veterans Affairs	810 Vermont Ave., NW	US	UNITED STATES	Department of Veterans Affairs	Government	1
CORE LAB-IS NS LUJ	5 DAKOTA DR	US	UNITED STATES			1
HOPKE ORTHODONTICS	11102 SUNRISE BLVD E	US	UNITED STATES	Hopke Orthodontics		1
Total num						173

15721

WEST COAST DENTAL SERVICES, INC.	12121 WILSHIRE BLVD SUITE 1111	US	UNITED STATES	West Coast Dental Services Inc	Healthcare, Pharmaceuticals, & Biotech	1
SP ANGEL CORPORATE FINANCE LLP		UK	UNITED KINGDOM	SP Angel Corporate Finance LLP		1
RN TV		BG	BULGARIA			1
Wayne Memorial Hospital	601 Park St	US	UNITED STATES	Wayne UNC Health Care	Healthcare, Pharmaceuticals, & Biotech	1
DM VENTURES INC	3 Pointe Drive Suite 110	US	UNITED STATES			1
DR. KIMBER HOLMES DDS		US	UNITED STATES			1
Page Printing	115 N Water St.	US	UNITED STATES	Page Printing	Business Services	1
NEWARK	4735 OGLETOWN STANTON RD	US	UNITED STATES	Newark InOne	Manufacturing	1
MN MAXILLOFACIAL AND ORAL CONS	15600 36TH AVE N	US	UNITED STATES			1
North American Dental Wholesalers Inc	535 Millway AV	CA	CANADA	North American Dental Wholesalers Inc		1
BAYSHORE GLOBAL MANAGMENT		US	UNITED STATES			1
Department of Public Health	City and County of San Francisco 1380 Howard Street - Third Floor	US	UNITED STATES	Massachusetts Department of Public Health	Insurance	1
COMMERCE INSURANCE GROUP	211 MAIN ST 1 fir	US	UNITED STATES	Commerce Insurance Group LLC	Insurance	1
JACQUES DOUECK DDS	563 KINGS HY	US	UNITED STATES			1
Bates White	2000 L St NW		UNITED STATES			1
PDC CONSTRUCTION	1612 PIERCE ST	US	UNITED STATES	PDC CONSTRUCTION INC	Real Estate & Construction	1
CHERRY HILL DENTAL ASSOC	2012 CHERRY HILL DR SUIT 101	US	UNITED STATES			1
Beaird Harris & Co., P.C.	12221 MERIT DR	US	UNITED STATES			1
PEEBLES PROSTHETICS INC.	909 WADSWORTH BLVD	US	UNITED STATES	Peebles Prosthetics Inc		1
Sea Mar Community Health Centers	8800 14th Ave S	US	UNITED STATES	Sea Mar Community Health Centers	Healthcare, Pharmaceuticals, & Biotech	1
ACOMEN PREFERRED PROP	420 LAKESIDE	US	UNITED STATES			1
Marsh Inc.	1166 Avenue of the Americas	US	UNITED STATES	Marsh Inc	Insurance	1
California State University, Office of the Chancellor	401 Golden Shore	US	UNITED STATES	California State University	Education	1
Total num						173

Targeted Audience

The lists below represent categories of targeted audiences you selected for your release.

Cision Influencer Lists

Business & Finance (English) (210 organizations, 293 recipients)

Organization	Number of recipients
Freelancer	20
El Observador	7
Dos Mundos	5
Fusion	5
KABC-TV Ch. 7 ABC	5
The Associated Press	4
Caribbean Business	3
Delaware Hispano	3
Hispanic Lifestyle	3
Hispanic Network Magazine	3

Business & Finance (Spanish) (656 organizations, 1,198 recipients)

Organization	Number of recipients
KMEX-DT Ch. 34 Univisión	21
CNN en Español	19
WJAN LD Ch. 41 América TeVe	17
Agencia EFE	16
KVEA Ch. 52 Telemundo	16
Telemundo Network	16
El Nuevo Día	12
WXTV-DT Ch. 41 Univisión	12
El Imparcial	11
El Nuevo Herald	11

Dentistry (162 organizations, 162 recipients)

Organization	Number of recipients
Access Magazine	1
ACD News Magazine	1
ACP Messenger Magazine	1

Organization	Number of recipients
ADA News Magazine - Washington Bureau Magazine Bureau	1
ADA Professional Product Review Internet Magazine - Online Only	1
Albuquerque Journal Daily Newspaper	1
American Journal of Nursing Magazine	1
ArabMedicare.com Internet Magazine - Online Only	1
Archives of Oral Biology Magazine	1
Arkansas Business Magazine	1

Puerto Rico (English) (9 organizations, 10 recipients)

Organization	Number of recipients
ArtPremium Magazine	2
Ambiente Magazine	1
¡Que Pasa! Magazine	1
Colorful Disaster	1
Curvy it girl	1
El Coquí of Rincón	1
Huffington Post Latino Voices	1
PR Young Models Magazine	1
San Juan City Magazine	1

Puerto Rico (Spanish) (67 organizations, 78 recipients)

Organization	Number of recipients
Periódico El Todo Bayamón	3
CARAS Puerto Rico	2
Chic South	2
Periódico La Perla del Sur	2
The Sport Press	2
Vanidades Puerto Rico	2
WERR 104.1 FM	2
WKVM 810 AM	2
WORO 92.5 FM	2
WXWZ-LP Ch. 22 MasTV	2

Associated Press Outlets

Every PR Newswire U.S. wire newswire includes targeted distribution to the Associated Press, an essential global news network that delivers content to an extensive set of media platforms and formats. The list below represents the outlets you reach via this partnership.

Outlet Name	City	State	Country	Newsline	Type	Audience
C-SPAN	Washington	DC	US	US1	Television	86,200,000 Subscribers
Scribd, Inc.	San Francisco	CA	US	US1	Aggregator	43,531,670 Visitors per Month
FoxNews.com	New York	NY	US	US1	Online	32,516,438 Visitors per Month
CBS News Radio	New York	NY	US	US1	Radio	30,000,000 Broadcast Audience
New York Times Digital	New York	NY	US	US1	Newspaper	29,886,442 Visitors per Month
Apple Inc.	Cupertino	CA	US	US1	Organization/Company	29,709,459 Visitors per month
CNBC.com	Englewood Cliffs	NJ	US	US1	Online	26,089,260 Visitors per Month
CBSnews.com	New York	NY	US	US1	Online	26,080,671 Visitors per Month
abcnews.com	New York	NY	US	US1	Online	24,167,779 Visitors per Month
U.S. News & World Report	Washington	DC	US	US1	Magazine	23,945,529 Visitors per Month



Engagement

1168
Total Engagement Actions

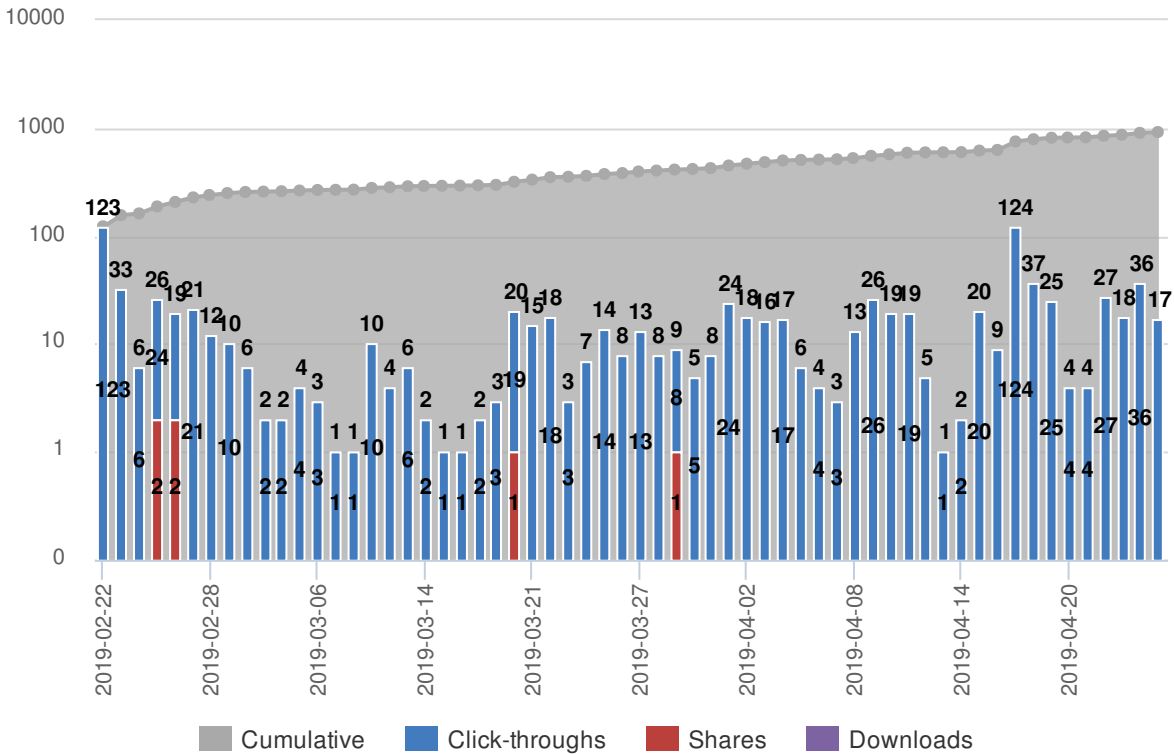
1162
Click-throughs

6
Shares

Overview

Engagement Timeline

See when your audience engaged with your release.



Engagement Details

A break down of click-throughs, shares and other engagement actions.

Click-throughs

The number of times your releases sent visitors to the pages you linked to.

URL	Click-throughs
http://www.dentalsuppliesantitrustclassaction.com/	1,146
http://www.DentalSuppliesAntitrustClassAction.com	14
tel:1-844-367-8807	2
Total	1,162

Shares

A break down of the types of sharing your releases generated.

Type of share	Shares
Print	5
Email	1
Total Shares	6

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Exhibit F

Mark C. Oberheim, D.M.D., M.D.S., P.C.

15728

2601 Wilmont Drive
Montoursville, PA 17754

Orthodontist

Telephone: (570) 368-3210
Fax: (570) 368-3913
www.oberheimorthodontics.com

31035

COR0000009



March 14, 2019

In re Dental Supplies
c/o Settlement Administrator
PO Box 510
Philadelphia, PA 19105-0510

RE: Class Member ID: 310352YN5SG35

Dear Administrator:

Please accept this letter as my written request to be excluded from the lawsuit named In re Dental Supplies Antitrust Litigation, No 16-cv-00696 (E.D.N.Y.). Thank you.

Sincerely,

Mark C. Oberheim, DMD, MDS, PC

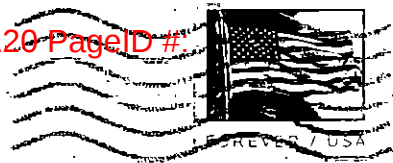
MCO/mab



Mark C. Oberheim
Orthodontist
2601 Wilmont Drive
Montoursville, PA 17754

MONTOURSVILLE PA 17754

14 MAR 2019 FW 2 L



In re Dental Supplies
c/o Settlement Administrator
PO Box 510
Philadelphia, PA 19105-0510

Member
American Association of
Orthodontists



19105-051010



Mark C. Oberheim, D.M.D., M.D.S., P.C.

15730

2601 Wilmont Drive
Montoursville, PA 17754

Orthodontist

Telephone: (570) 368-3210
Fax: (570) 368-3913
www.oberheimorthodontics.com

31025

CGR0000010



March 14, 2019

In re Dental Supplies
c/o Settlement Administrator
PO Box 510
Philadelphia, PA 19105-0510

RE: Class Member ID: 310352YYNDXJZ

Dear Administrator:

Please accept this letter as my written request to be excluded from the lawsuit named In re Dental Supplies Antitrust Litigation, No 16-cv-00696 (E.D.N.Y.). Thank you.

Sincerely,

Mark C. Oberheim, DMD, MDS, PC

MCO/mab



Mark C. Oberheim
Orthodontist
2601 Wilmont Drive
Montoursville, PA 17754

14 MAR 2019 PM 2 L



In re Dental Supplies
c/o Settlement Administrator
PO Box 510
Philadelphia, PA 19105-0510

Member
American Association of
Orthodontists



19105-0510





136 Mill Street, Princeton, ME 04668

PH: 207-796-5503

FAX: 207-796-5528

www.scrfhc.org

31035

COR000011



March 14, 2019

Settlement Administrator:
In re Dental Supplies
P.O. Box 510
Philadelphia, PA 19105-0510

RE: Dental Supplies Antitrust Settlement
Class Member ID#3103548MKFV53

To whom it may concern,

Please accept this as notification that our organization wishes to be excluded from the Settlement Class. Please see the attached invoice copy that verifies that we are an identified settlement class member as required.

If there are any questions or follow up information required, please feel free to contact me at (207) 796-5503.

Sincerely,

Corinne LaPlant
Executive Director

135 Duryea Road
Melville, NY 11747

Customer Service
1-800-472-4346

Invoice #	: 22741617
Invoice Date	: 08/26/15
Amount	: 1,691.15
Terms	: Invoice Date + 30 days
Due Date	: 09/25/15

Address Service Requested

8090004670 PRESORT 4670 2 MB 0.436 P1C32



SAINT CROIX REGIONAL FAM HLTH MD
136 MILL ST
PRINCETON ME 04668-3344

Ship To:

Saint Croix Regional Fam Hlth NL
136 Mill St
Princeton ME 046683344

Cust # : 03129115	Ship Date : 08/26/15	Sls Ord # : 33232551
Cust P O # : DENISE PHONE 082515	Ship Via : United Parcel Zone 5	Sls Ord Dt : 08/25/15
		Sls Rep : C106

Item #	Ship	BO	UOM	Description	Unit Price	Amount	Tax Status
1123783	1	0	Ea	Scale Digital Pediatric	299.0000	299.00	T
1115112	1	0	Ea	Scale Clinical Stand-On w/Hand Ra	1,299.0000	1,299.00	T

Please refer to back of paperwork for Disclosures/Terms of Sale
This Order Has been Shipped by our Northeast Dist Center, 41 Weaver Road, Denver, PA 17517

Finance Charges of 1.5% per month (18% per annum) are applied to amounts not paid within terms.
No merchandise will be accepted for return without our authorization. All claims must be made within 10 days of invoice.

Sub-Total	1,598.00
Tax	87.90
Shipping and/or Handling	5.25
Total Amount	1,691.15

Tax ID # 11-3136595 DUNS # 01-243-0880



Remittance Section
HENRY SCHEIN®

Saint Croix Regional Fam Hlth MD
136 Mill St
Princeton, ME 046683344

010000312911522741617110000000001691150826158

Cust #	: 03129115
Invoice #	: 22741617
Invoice Date	: 08/26/15
Amount	: 1,691.15
Terms	: Invoice Date + 30 days
Due Date	: 09/25/15

Please put your account number on the check.

Remit To:

Henry Schein
Box 371952
Pittsburgh, PA 15250-7952



CERTIFIED MAIL

St. Croix Regional Family Health Center
138 Mill Street
Princeton, MS 38455-6344

Case 1:16-cv-00696-BMC-GRB Document 335-2 Filed 05/24/19 Page 112 of 120 PageID #: 15734

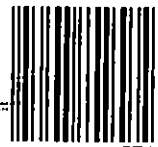


7016 2710 0000 7399 8505



UNITED STATES POSTAGE
PITNEY BOWES
02 1P \$000.50⁰
0000514020 MAR 15 2019
MAILED FROM ZIP CODE 04668

Settlement Administrator
RE: Dental Supplies
PO Box 510
Philadelphia, PA 19105-0510



1000

19105

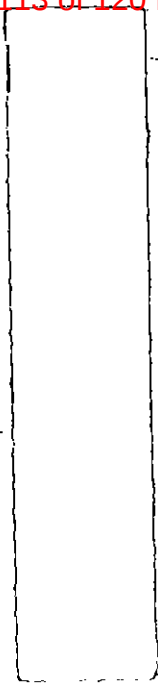
191050510 8007



PLACE STICKER AT TOP OF ENVELOPE TO THE RIGHT

4663756

U.S. POSTAGE PAID
CM LETTER
AILEYVILLE, ME
4694
MAR 15, 19
MOUNT
\$6.30
2305K133294.02



31035

COR0000051



TO:
Settlement Administrator
P O Box 510
Philadelphia, PA 19105-0510

FROM:
Mary Lou Ramsey, DDS
147 Albion St.
San Francisco, CA 94110-1116

TO WHOM IT MAY CONCERN:

I am currently retired from dental practice.
I retired from dental practice in December, 1999.

HISTORICAL BUSINESS NAMES AND ADDRESSES

Mary Lou Ramsey, DDS
310 University Avenue
Palo Alto, CA 94301

Mary Lou Ramsey, DDS
3351 El Camino Real, Ste 222
Atherton, CA 94027-3844

I did not purchase Dental Products from the Defendants for use in a dental practice during the Class Period.
I have always been the only principal in my business with authority to make legal decisions.
I want to be excluded from the Settlement Class.

Sincerely yours,

Mary Lou Ramsey, DDS
Mary Lou Ramsey, DDS

INCLUDED:
Copy of Postcard Notice

Dental Supplies Class Action
c/o Settlement Administrator
PO Box 510
Philadelphia, PA 19105-0510

Presorted
First Class
US Postage Pd.
Lansdale, PA
Permit 491

Legal Notice about a Class Action Lawsuit

IF YOU PURCHASED DENTAL SUPPLIES
AND/OR EQUIPMENT FROM
HENRY SCHEIN, PATTERSON,
BENCO, OR BURKHART,
AN \$80 MILLION CLASS ACTION
SETTLEMENT MAY AFFECT YOU.



Class Member ID: 310353RVB6GF0
T525 P5 *****AUTO**ALL FOR AADC 940 283004
MARY LOU RAMSEY
147 ALBION ST
SAN FRANCISCO CA 94110-1116



Class Member ID: 310353RVB6GF0



Dental Supplies Antitrust Settlement

I am identifying below all the business names (including DBAs) and addresses under which I may have purchased dental supplies or equipment. I understand that after receiving this information, the claims administrator will subsequently send me a form that includes information relating to all of my qualifying dental purchases during the Class Period. Upon receipt of that form, I will be afforded the opportunity to accept those figures as my claim amount or, alternatively, to provide my own supporting documentation to substantiate a different qualifying amount.

If you need additional space, you may use the case website (DentalSuppliesAntitrustClassAction.com), or mail additional pages to the Settlement Administrator. In any mailing, please be sure to include your Class Member ID.

Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Email Address: _____ @ _____

Contact Phone # (_____) _____ (You may be contacted if further information is required.)

Additional Business Name _____

Address _____

City _____ ST _____ Zip _____

Additional Business Name _____

Address _____

City _____ ST _____ Zip _____

Dr. Mary Lou Ramsey
147 Albion Street
San Francisco, CA 94110-1116

Case 1:16-cv-00696-BMC-GRB Document 335-2 Filed 05/24/19 Page 116 of 120 PageID #: 15738

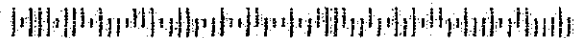
22 MAR 2019 PM 4 L

M A R Y L O U R A M S E Y, D D S

~~1718 BRYANT STREET, SAN FRANCISCO CA 94110-1406~~

DENTAL SUPPLIES CLASS ACTION
% SETTLEMENT ADMINISTRATOR
PO Box 510
PHILADELPHIA, PA 19105-0510

19105-051010





Newtown Square Family Dentistry

3111 west Chester Pike, Newtown Sq. , PA 19073 - 610 325 7308 newtownsafamilydentistry@yahoo.com

May 10, 2019

Via U.S. Mail


In re Dental Supplies
c/o Settlement Administrator
P.O. Box 510
Philadelphia, PA 19105-0510

**Re: In re Dental Supplies Antitrust Litigation, U.S. District Court for the Eastern
District of New York, Case No. 16-cv-00696
Exclusion for Newtown Square Family Dentistry f/k/a Najibe H. Dow, D.M.D.**

Dear Sir or Madam:

Please accept this letter as a formal written request for exclusion for my private dentistry practice, Newtown Square Family Dentistry f/k/a Najibe H. Dow, D.M.D., from the above-referenced class action litigation. My practice is and has only ever been located at 3111 West Chester Pike, Newtown Square, PA 19073. I wish for me and my practice to be excluded from the classes in the above-referenced class action. Please find an invoice from the applicable class period to establish my status as a class member. I certify that I have authority to bind myself and my practice.

Sincerely,



Najibe H. Dow, D.M.D.

Encl.



**PATTERSON
DENTAL**

DR NAJIBE DOW
3111 WEST CHESTER PK
NEWTOWN SQUARE PA 19073-4329

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Patterson Dental Supply Inc.
23 CREEK CIRCLE
BOOTHWYN PA 19061-3151

Date: 09/30/2014 6:54 PM

Customer P.O.:
Account: REGULAR
Shipped from:
Patterson Logistics Services, Inc
1004 Cornerstone Drive
Mt. Joy PA 17552-9419

Customer#: 760282036
Advantage Level: None

Telephone: (610) 497-6150
Representative: Eric Carruthers
Order#: 126/2010436
Submitted: 09/30/2014 5:18 PM

Item#	Ordered	Shipped	Pkg	Mfr	Mfr Catalog#	Item Description	Unit Price	Amount	TAX	SO
Shipped From Wholesale 8000001742 Sold By Wholesale 8000000518										
07 084-2583	2	2	BX	PATTER	084-2583	POUCH PLUS 5-1/4 X 10 200/PK	14.25	28.50		89
07 560-1596	2	2	EA	SIRONA	6144179	CEREC OPTISPRAY POWDER 50ML Not subject to hazardous material transport fee.	46.95	93.90		07
07 708-6259	1	1	EA	IVOCLA	626221	MONOBOND PLUS 5G BOTTLE Not subject to hazardous material transport fee.	103.50	103.50		07
07 084-2609	6	6	BX	PATTER	084-2609	POUCH PLUS 3-1/2 X 9 500/PK	22.95	137.70		89
07 084-2617	12	12	BX	PATTER	084-2617	POUCH PLUS 3-1/2 X 5-1/4 200	10.25	123.00		89
Total	23	23								

Payment Terms:
Payment due upon receipt of statement.
Overdue balance is subject to service charge not to exceed 1.5% per month.
To pay by invoice, send a copy of invoice(s) with remittance to: Patterson Dental Supply Inc. 23254 Network Place, Chicago, IL 60673-1232

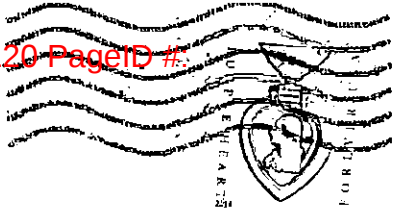
		Subtotal	486.60
		Total	\$ 486.60

NEWTOWN SQ FAMILY DENTISTRY

Case 1:16-cv-00696-BMC-GRB Document 335-2 Filed 05/24/19 Page 120 of 120 PageID #: 15742

3111 WEST CHESTER R'KE
NEWTOWN SQ - PA 19073

13 MAY 2019 PM 3:11



In re DENTAL Supplies.
C/O SETTLEMENT ADMINISTRATOR
P.O. Box 510
PHILADELPHIA, PA 19105-0510.

19105-051010

